



USIHC Board Meeting

January 14, 2025 Meeting Minutes

Called to order. Present: VL, JR, CC, JM, AC, EM, SW, LN

- I. President's Report -
 - A. Jeff & Caeli will attend the FEIF Delegates Assembly virtually as USIHC voting delegates, and Virginia will attend the FEIF Annual Conference in Vienna. This initiated a request to change the wording in Policy #4 to reimburse travel expenses for those actually traveling. Will be completed via email.
 - B. Paetra has resigned from the board.
- II. VP, Secretary - 846 active members
- III. Treasury Reports - see financials.
- IV. Membership -
- V. Clubs
 - A. Affiliated Clubs - transition to Jeff from Leslie is going well, nothing to report.
 - B. Sport - First 3 shows have been scheduled, March at Merrimack Valley Icelandics, April at Flying C Ranch and May in Oregon, organized by Five Gait Farm.
 - C. Breeding - VL sent us a document on the pan-equine genome. Breeding committee has agreed to support this, 2 stallions have been recommended.
 - D. Education - Education modules are being worked on. Book club has selected its 4 dates and the first book, virtual education series begins January 18.
 - E. Leisure - 2025 S2SS is up and running, currently 72 signed up. Request for \$266.55 approved to purchase ride patches.
 - F. Youth - 2025 FEIF youth camp will be held in Iceland, invitation from FEIF to follow. Budget for the American Youth Cup will be included in the February budget meeting.
 - G. Promotion - On January 4th Emily Potts had a helpful zoom meeting for transferring position. We went over her role and how I will be focusing on Promotion and try to meet expectations, she did a lot! I have gotten access to FB and Instagram accounts. We discussed the frequency of posts and where to connect with potential members and current members. Emily connected me with Madison at Horse Illustrated and Horses of Iceland that has a new director. I plan on meeting with her before the end of the month. We discussed other

organizations to connect with and try to add more members to grow our numbers.

H. Quarterly - see attached report when we get it

- VI. Old Business -
 - A. Should we continue to participate in USDF All Breeds? JR made motion, LN seconded, all in favor to continue.
 - B. Budget Meeting - please send all budget requests to SW no later than February 1.
 - C. Annual Meeting - please send all reports to EM no later than February 8.
- VII. New Business -
 - A. Website redesign discussion. VL got a quote from Mackenzie Durbin to redesign the website. We need to know exactly what we are asking for before we can be realistic in price quote or timeframe. Each BOD member is tasked with looking at "their" portion of the website to determine what it needs.
 - B. National Team members participating in the virtual education series at a discounted rate. Most BOD members are also on the National Team and did not feel comfortable taking a vote. One presenter for the series has donated his presentation fee to the National Team, this will cover National Team members participation in the Virtual Education Series for those who wish to attend.
- VIII. Next Meeting - February 11, 2025 @ 2000 EST - Budget Meeting.
- IX. Annual Meeting February 22 @ 1200 EST, link to attend will be available to anyone interested via FB/Website.

[December 2024 Financials - 2025-01-11.pdf](#)