

# USIHC Board Conference Call Minutes April 12, 2022 8:00PM (Eastern)

**Present:** Will Covert, Jeff Rose, Virginia Lauridsen, Leslie Chambers, Lori Cretney, Em Potts, Lucy Nold, Janet Mulder, Martin Nielsen.

Absent: None.

Auditing: None.

Will Covert called the meeting to order at 8.05pm EDT.

# 1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of April 12, 2022, the USIHC has 782 Members in 588 Households.

# 2. TREASURER'S REPORT (LORI CRETNEY)

Reports are attached for March. The monthly financial statements include a detailed breakdown of the cash owned by the Congress. The key figures from the March breakdown are:

 Combined bank account balances as of 3/31/22:
 \$157,211.69.

 Unrestricted membership funds as of 3/31/22:
 \$136,877.69.

 Net Change from 2/28/22:
 \$(706.31)

 Net Change from 12/31/21:
 \$8.116.29

# 3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

# 4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

Nothing to report.

## 5. EDUCATION COMMITTEE REPORT (WILL COVERT AND JEFF ROSE)

Nothing to report.

## 6. LEISURE COMMITTEE REPORT (JANET MULDER)

Current S2SS status is attached.

## 7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

Eternity is working on the updates to the website.

## 8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

## 9. SPORT COMMITTEE REPORT (MARTIN NIELSEN)

Updates regarding the judging seminar: Alex Montan has agreed to serve as the second examiner. Alex Pregitzer will be offering a preparatory online module for all registered participants on May 9. This will be at no additional charge for the participants. The budget has \$1,000 set aside for stop loss purposes, if necessary.

### 10. YOUTH COMMITTEE REPORT (LUCY NOLD)

Forms for the pen pal program have been approved and will be uploaded on the website soon.

#### 11. Old Business

a. Shipment of breeding tools revisited

Martin Nielsen made the motion that the USIHC pay costs associated with shipping/transporting the breeding measurement tools to breeding shows. Jeff Rose seconded the motion and the board voted unanimously in favor.

#### 12. New Business

a. Application and cost for trainer certification

The board decided to operate with a \$2,000 fee for taking the fast-track certification with 50% paid at the registration deadline, which will be July 15. Study materials will be made available on June 1<sup>st</sup>.

b. Promotional copies of the Quarterly

The board decided to create a budget line under promotion covering printing and shipment of extra copies of the Quarterly for promotional purposes. Requests for these copies can be made to Em Potts or Leslie Chambers.

#### 13. Miscellaneous.

Next meeting will be May 10 at 8pm EDT.

Meeting was adjourned at 9:13pm EDT Martin Nielsen, Secretary

#### United States Icelandic Horse Congress Inc. **Balance Sheet** As of March 31, 2022

	Mar 31, 22
ASSETS Current Assets Checking/Savings Associated Checking acct. Associated Money Market Acct.	51,160.73 96,050.96
Total Checking/Savings	147,211.69
Other Current Assets CD2884 own USIHC mature 4/7/22 CD3696 ownUSIHC mature 10/7/22 CDs for Judge Scholarship Fund CD 3746-matures 4/15/22 CD 3720-matures 10/11/21	2,000.00 2,000.00 3,000.00 3,000.00
Total CDs for Judge Scholarship Fund	6,000.00
Total Other Current Assets	10,000.00
Total Current Assets	157,211.69
Other Assets Blood Profile Funding Refund	-5,000.00
Total Other Assets	-5,000.00
TOTAL ASSETS	152,211.69
LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Unexpended Educational Outreach Unexpended Breeding Fund Unexpended Judge Schlshp. Fund Unexpended World Champshp Fund Unexpended Youth Funds	207.91 949.92 4,000.00 6,612.95 8,563.22
Total Other Current Liabilities	20,334.00
Total Current Liabilities	20,334.00
Total Liabilities	20,334.00
Equity Opening Bal Equity Retained Earnings Net Income	96,926.56 26,834.84 8,116.29
Total Equity	131,877.69
TOTAL LIABILITIES & EQUITY	152,211.69

#### **USIHC General Membership Funds**

2/28/2022			3/31/2022
\$ 51,382.03	Checking	\$	51,160.73
\$ 96,050.14	Money Market	\$	96,050.96
\$ 10,000.00	CDs	\$	10,000.00
\$ 157,432.17	Subtotal	\$	157,211.69
\$ (900.70)	Breeding Fund	\$	(949.92)
\$ (57.91)	Educational Outreach	\$	(207.91)
\$ (4,000.00)	Judge Scholarship Fund	\$	(4,000.00)
\$ (6,491.36)	World Champ. Team Fund	\$	(6,612.95)
\$ (8,398.20)	Youth Fund	\$	(8,563.22)
\$ 137,584.00	USIHC Unrestricted Membership Fu	unds \$	136,877.69
	Net Change from 2/28/2022 \$	(706.31)	
12/31/2021 Balance \$ 128,761.40	Net Change from 12/31/2021 \$	8,116.29	

#### United States Icelandic Horse Congress Inc. Profit and Loss Standard January through March 2022

Income Breeding Committee Income			Expense Competition/Sport Expense		
Breeding Manual	\$	13.99	FEIF World Ranking Comp. Fee	\$	287.21
Total Breeding Committee Incom		13.99		Ŷ	207.21
Competition/Sport Income	Ŷ	10.00			
Virtual Youth NR Entry Fees	Ş	-			
Virtual FEIF Youth Tryouts	\$ \$ \$	-			
NR Competiton Fees		297.34	Membership Related Expenses		
Total Competition Sport Income	\$	297.34	Administration		
1.1	~	4.04	Membership Postage	\$	160.69
Interest Income	\$	4.91	Annual Meeting Expense	\$	150.00
Membership Related Income			FEIF Related Expenses	Ş	2,262.11
Farm Listing	\$ \$	1,808.56			
Stallion Listing	\$	47.76	Quarterly Expenses		
			Graphics	\$	1,000.00
Membership Dues	_		Postage for Quarterly	\$	540.17
Family Memberships	Ş	3,059.52	Printing	<u>Ş</u>	3,065.37
Foreign Friend mbshp	\$	226.56	Total Quarterly Expenses	Ş	4,605.54
Individual Memberships	\$ \$ \$	8,003.42	Service Fees		
Individual 3 Year Membership	Ş	1,315.62	Bank Fees	Ş	33.00
Youth Membership		95.52	PayPal Refund Fees	\$ \$ \$	12.90
Total Membership Dues	\$	12,700.64	Toll Free Line Website		46.65
Quarterly Income			Total Membership Related Exp.	\$	4,250.00 11,520.89
•	~	2 626 60	Total Membership Related Exp.	Ş	11,520.65
Quarterly Ads Income Total Membership Related Inc.	\$	3,636.68 18,193.64	Promotional Expense		
Total Membership Related Inc.	Ş	10,195.04	Educational/Promotional Outreach	S	60.00
Registry Income			Promotional Postage Expense	\$ \$ \$	15.50
DNA	Ś	86.37	Total Promotional Expense	Ś	75.50
Duplicate Registration Fees	\$ Ş	97.76	· · · · · · · · · · · · · · · · · · ·	Ŧ	
Late Stallion Report Fees	\$ \$ \$	584.08	Registry Expenses		
Registration Fees	\$	972.41	DNA	\$	186.00
Transfer Fees	\$	392.00	Clerical for Registry	\$	585.00
Total Registry Income	\$	2,132.62	Office Supplies	\$ \$ \$	20.25
			Total Registry Expenses	\$	791.25
USIHC Non-Member Fees	\$	148.64			
Total Income	\$	20,791.14	Total Expense	\$	12,674.85
Net Income	(Lo	oss):	\$ 8,116.29		

#### United States Icelandic Horse Congress Inc. Income & Expense Report March 31, 2022

Income			Expense		
Breeding Committee Income			Competition/Sport Expense		
Breeding Manual	\$	13.99	FEIF World Ranking Comp. Fee	\$	-
Total Breeding Committee Incom	<b>(</b> \$	13.99			
Competition/Sport Income					
Virtual Youth NR Entry Fees	\$	-			
Virtual FEIF Youth Tryouts		-	Membership Related Expenses		
NR Competiton Fees	\$ \$	-	Administration		
Total Competition Sport Income	\$	-	Membership Postage	\$	-
Interest Income	\$	0.82	FEIF Related Expenses	\$	-
Membership Related Income			Annual Meeting Expense	\$	150.00
Farm Listing	\$	636.96			
Stallion Listing	\$	47.76	Quarterly Expenses		
			Graphics	\$	-
Membership Dues			Postage for Quarterly	\$	-
Family Memberships	\$	693.76	Printing		3,065.37
Foreign Friend mbshp	\$	151.04	Total Quarterly Expenses		3,065.37
Individual Memberships	\$	2,371.12	Service Fees		
Individual 3 Year Membership	\$	588.54	Bank Fees		-
Youth Membership	\$	47.76	PayPal Refund Fees		-
Total Membership Dues	\$	3,852.22	Toll Free Line		15.55
-			Website	\$	4,250.00
Quarterly Income			Total Membership Related Exp.	\$	7,480.92
Quarterly Ads Income	\$	1,685.48			
Total Membership Related Inc.	-	6,222.42	Promotional Expense		
·			Educational/Promotional Outreach	\$	-
Registry Income			Promotional Postage Expense	\$	-
DNA	\$	9.65	Total Promotional Expense	\$	-
Duplicate Registration Fees	\$	-	•		
Late Stallion Report Fees	\$	292.04	Registry Expenses		
Registration Fees	\$	292.32	DNA	\$	-
Transfer Fees	\$	72.98	Clerical for Registry	\$	158.00
Total Registry Income	\$	666.99			20.25
	•		Total Registry Expenses	\$ \$	178.25
USIHC Non-Member Fees	\$	48.64			
Total Income	\$	6,952.86	Total Expense	\$	7,659.17
Net Income	(Lo	oss):	\$ (706.31)		

Affiliated Club Committee Report for April 12, 2022 Chair: Leslie Chambers Members: N=28

#### Upcoming BOD meeting is scheduled for Tuesday, April 12 at 8:00 EST

#### **Regional Clubs:**

#### **Promotion: Regional Clubs banner :**

Clubs are encouraged to take advantage of the USIHC funding for these banners.

#### **Promotion: Regional Club Banner Request Link:**

Regional Clubs, here is the link to start the process of creating your joint banner with the USIHC. Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is <u>not</u> a requirement.

The link to request banner: https://forms.gle/xftGYzruoDMWAmkB6

#### **Quarterly Promotional Copy Requests:**

Jackie Alschuler requested 25 copies as a standing order every April to use in Flugnir Horse Expo booth. (This request has been taken care of with back issues).

Prompting the questions, for the future should clubs (or individuals make these requests through affiliated clubs or promotion committee? and then which budget do these copies come out of?

#### Website Updates:

None

# Regional Club Clinics/Schooling Shows - Policy #31, 2022 (updated 3/15/22 LKC)

Regional Club	Region	Contact-ACC	Clinic/ Schooling Show	ACC Chair/ Calendar notification funds
Alaska IHA	Alaska	Ellen Halvorson	Jelena Ohm May 28-29 Arctic Arrow Farm, Wasilla AK	Yes/Yes
California IA	Mid-South CA	Asta Covert		
Cascade IHC	Pacific NW Portland OR/Vancouver WA	Lisa Roland		
Flugnir IHC	WI and MN	Eve Loftness		
Frida IRC	Mid-Atlantic	Carrie Laurencot	Mountain Trail Course Double C Farm May 29? Clarksburg, MD	Tentative yes/?
Hestafolk	NW Washington NW/Canadian Border	Lisa McKeen		
Klettafjalla IHC	Rocky Mountains	Angie Calve	Carrie Brandt May 28-29 Cheyenne, WY	Yes/yes
Kraftur	Northern CA	Carol Tolbert		
NEIHC	NE	Leslie Chambers	Carrie PreShow Clinic June 15-17 Thor Icelandics Claverack NY	Yes/yes
NWIHC	Pacific NW	Laura Harrigan		
Saint Skutla IHC	Central and Western NY	Andrea Barber	Carrie Brandt October 1 and 2 Sand Meadow Mendon NY	Yes/Yes
Sirius Ohio Kentucky IHC	Ohio and Kentucky	Sherry Hoover		
Toppur IHC	Iowa	Liz Appel	Skulason/Brandt March 19 and 20 Harmony Icelandics Truro IA	Yes/yes

4/5/22 LKC

2022 S2SS Ride						
Individuals	200	400	600	800	1000	1200
"Nilla" Anna Pernilla Ekström-Rypka						
Emily Potts						-
Sue Roska						
Rachel Miller						
Debra Duvall						
Pierre Lessard	3/6/22					
Orianna Dwyer						
Jackie Thurston						
Lynda Zur	3/6/22					
Teams	200	400	600	800	1000	1200
AIHA						
Alaska Arctic Riders	3/6/22	4/2/22	4/2/22			
Cascade NW Icelandics						
Cedar Tree Icelandics	2/1/22			4/2/22	4/2/22	
Frozen Tundra Tölters	2/1/22	2/1/22	3/6/22	4/2/22	4/2/22	4/2/22
Hestafolk	2/1/22	3/6/22	3/6/22	4/2/22		
Hestafolk 2	2/1/22	3/6/22	3/6/22	3/6/22	4/2/22	4/2/22
Ice Trekkers	2/1/22	2/1/22	2/1/22	3/6/22	3/6/22	3/6/22
Merrimack Valley Icelandics	2/1/22	3/6/22	3/6/22	4/2/22	4/2/22	
Merry Maryland Mares	3/6/22	4/2/22				
Northcountry Tölters	2/1/22	2/1/22	3/6/22	4/2/22	4/2/22	
Sirius Tolting Trekkers						
Solfaxi	2/1/22	3/6/22	3/6/22	4/2/22		
Solheimer Dream Team	2/1/22	2/1/22	3/6/22	3/6/22	4/2/22	4/2/22
Coastal Maine Icelandics	2/1/22	3/6/22	4/2/22			
Toppur	2/1/22	3/6/22	4/2/22	4/2/22		
Tolt-A-Holics	2/1/22	4/2/22				
West Coast Tolting Girls	2/1/22	2/1/22	2/1/22	3/6/22	3/6/22	3/6/22
WYO Toltsetters	2/1/22	3/6/22	3/6/22			

Teams	1400	1600	1800	2000
AIHA				
Alaska Arctic Riders				
Cascade NW Icelandics				
Cedar Tree Icelandics				
Frozen Tundra Tölters				
Hestafolk				
Hestafolk 2	4/2/22			
Ice Trekkers	4/2/22	4/2/22	4/2/22	
Merrimack Valley Icelandics				
Merry Maryland Mares				
Northcountry Tölters				
Sirius Tolting Trekkers				
Solfaxi				
Solheimer Dream Team				
Coastal Maine Icelandics				
Toppur				
Tolt-A-Holics				Ĭ
West Coast Tolting Girls	4/2/22	4/2/22	4/2/22	4/2/22
WYO Toltsetters				

Quarterly Committee report April 6, 2022 submitted by Nancy Brown

Submissions for Issue Two 2022 of the Quarterly are still coming in, and the Quarterly committee is hard at work reviewing, revising, and illustrating them. Issue Two 2022 enters the design and proofreading stages on April 15; our press date is May 1. The e-Quarterly should be ready to be released around May 15, with printed copies mailed on June 1. We expect to print 600 copies of this issue, as budgeted. If extras are needed for promotional purposes, we can increase our print run until May 1; please contact <u>quarterly@icelandics.org</u>.

We are now open for submissions for Issue Three 2022, to be mailed in September. Please send articles, photos, and advertisements to <u>quarterly@icelandics.org</u>. Board members and committee chairs, please let us know if you want us to save space for you in this issue. Remember that ads for USIHC-sanctioned events are free, space permitting. Deadline for submissions for Issue Three 2022 (mailed in September) is July 1.