

# USIHC Board Conference Call Minutes March 15, 2022

8:00PM (Eastern)

Present: Jeff Rose, Leslie Chambers, Lori Cretney, Emily Potts, Janet Mulder, Lucy Nold, Martin Nielsen.

Absent: Will Covert.

Auditing: None.

Lori Cretney called the meeting to order at 8:02pm EDT.

#### 1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of March 15, 2022, the USIHC has 780 Members in 589 Households. The membership meeting went well, although the attendance was a little lower than last year. Very few were following the live-streaming on Facebook this time, but the recording is available on the Facebook page for those interested.

#### 2. TREASURER'S REPORT (LORI CRETNEY)

Reports are attached for February. The monthly financial statements include a detailed breakdown of the cash owned by the Congress. The key figures from the February breakdown are:

Combined bank account balances as of 2/28/22: \$157,432.17. Unrestricted membership funds as of 2/28/22: \$137,584.00. Net Change from 1/31/22: \$2,789.60 
Net Change from 12/31/21: \$8.822.60

### 3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

#### 4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

Nothing to report.

#### 5. EDUCATION COMMITTEE REPORT (WILL COVERT AND JEFF ROSE)

The trainer education committee has met with its advisory committee and discussed the evaluation paradigm. Some edits are being made.

#### 6. LEISURE COMMITTEE REPORT (JANET MULDER)

Current S2SS status is attached. Riding patches have been sent out.

#### 7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

Promotion: Sirius and Toppur requested policy 21 funds for Iowa Horse Fair and Equine Affaire Ohio.

Website: New farm listing has been launched and all the stallion information has been uploaded.

#### 8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

#### 9. SPORT COMMITTEE REPORT (MARTIN NIELSEN)

A member had asked why they weren't ranked despite having participated in the same discipline at two different events. Martin Nielsen and Em Potts investigated the question and verified the scores secured in the same discipline at two different events. The lack of ranking was due to the rule that only one score from each event category from the same show will count towards the ranking. If a rider enters two different tolt classes, only the score secured in the highest-level class will count. In this case, the rider had entered both T.6 and T.7 at the same show.

#### 10. YOUTH COMMITTEE REPORT (LUCY NOLD)

A list of topics is being developed for the pen pal program. Jeff Rose will help review relevant forms for parents to fill out.

#### 11. Old Business

#### a. Ideas for long-term planning of USIHC activities and initiatives

Janet Mulder suggested that each committee worked to think and plan beyond the usual one-year time frame. Many current initiatives and activities could have a duration defined with a timeline for when they should be evaluated/reassessed. The board agreed that this would be beneficial to a lot of the work being done, and it would make it easier for future new board members to gain an overview of our many and diverse activities. The board agreed to have each committee work on this kind of future-thinking and define timelines and parameters for success.

#### 12. New Business

#### a. Refunding membership dues.

Two members had recently requested a refund of membership dues. In one case, the member accidentally paid twice, and in the other case, the member wanted to discontinue their membership, but it had just automatically renewed. The USIHC has not refunded membership dues in the past, but the board found it reasonable to do so. Virginia Lauridsen made the motion to refund both cases and work to develop a policy for future events. Jeff Rose seconded, and all voted in favor. Jeff Rose will draft a policy.

#### b. Breeding assessment tools – shipment costs.

Virginia Lauridsen asked who is responsible for paying for the breeding assessment tools. In the past, the tools have generally not been shipped, but rather delivered in person. However, due to unfortunate timing, the new tools may have to be shipped this spring. The board felt that shipment expenses would fall on the organizer, but Leslie Chambers would reach out and ask the former breeding leader, Sherry Hoover, about this. Sherry has since then responded to Leslie and explained that the tools were not shipped during her time on the board.

#### c. Judges' seminar

The judges' seminar is planned for June 2-5, 2022 in Colorado. Coralie Denmeade is the organizer. Jeff Rose will serve as the proctor and board representative at the seminar. Martin will ask Alex Pregitzer, the chair of the judges' taskforce, to appoint a second examiner. Martin will also reach out to Em Jacobs and Alex Montan Gray to make them aware of the scheduling of the seminar, as they both had indicated that they would participate. Leslie will keep in contact with Coralie and make sure she is informed about the above.

## 13. Miscellaneous.

The next meeting will be on April 12, 2022 at 8pm EDT.

The meeting was adjourned at 9:04pm EDT.

Martin K. Nielsen, secretary

### **USIHC General Membership Funds**

1/31/2022		2/28/2022	
\$ 47,194.43	Checking	\$ 51,382.03	
\$ 96,049.40	Money Market	\$ 96,050.14	
\$ 10,000.00	CDs	\$ 10,000.00	
\$ 153,243.83	Subtotal	\$ 157,432.17	
\$ (591.90)	Breeding Fund	\$ (900.70)	
\$ -	Educational Outreach	\$ (57.91)	
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)	
\$ (6,187.41)	World Champ. Team Fund	\$ (6,491.36)	
\$ (7,670.12)	Youth Fund	\$ (8,398.20)	
\$ 134,794.40	USIHC <b>Unrestricted</b> Membership Funds	\$ 137,584.00	
	Net Change from 1/31/2022 \$ 2,789	9.60	
12/31/2021 Balance	Net Change from 12/31/2021		

8,822.60

\$ 128,761.40

## **Balance Sheet**

As of February 28, 2022

	Feb 28, 22
ASSETS Current Assets Checking/Savings Associated Checking acct. Associated Money Market Acct.	51,382.03 96,050.14
Total Checking/Savings	147,432.17
Other Current Assets CD2884 own USIHC mature 4/7/22 CD3696 ownUSIHC mature 10/7/22 CDs for Judge Scholarship Fund CD 3746-matures 4/15/22 CD 3720-matures 10/11/21	2,000.00 2,000.00 3,000.00 3,000.00
Total CDs for Judge Scholarship Fund	6,000.00
Total Other Current Assets	10,000.00
Total Current Assets	157,432.17
Other Assets Blood Profile Funding Refund	-5,000.00
Total Other Assets	-5,000.00
TOTAL ASSETS	152,432.17
LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Unexpended Educational Outreach Unexpended Breeding Fund Unexpended Judge Schlshp. Fund Unexpended World Champshp Fund Unexpended Youth Funds	57.91 900.70 4,000.00 6,491.36 8,398.20
Total Other Current Liabilities	19,848.17
Total Current Liabilities	19,848.17
Total Liabilities	19,848.17
Equity Opening Bal Equity Retained Earnings Net Income	96,926.56 26,834.84 8,822.60
Total Equity	132,584.00
TOTAL LIABILITIES & EQUITY	152,432.17

## United States Icelandic Horse Congress Inc. Income & Expense Report February 28, 2022

Income			Expense		
Competition/Sport Income			Competition/Sport Expense		
Virtual Youth NR Entry Fees	\$	-	FEIF World Ranking Comp. Fee	\$	-
Virtual FEIF Youth Tryouts		-			
NR Competiton Fees	\$ \$	297.34			
<b>Total Competition Sport Income</b>	\$	297.34			
Interest Income	\$	0.74	Membership Related Expenses		
			Administration		
Membership Related Income			Membership Postage	\$	-
Farm Listing	\$	428.48			
			FEIF Related Expenses	\$	-
Membership Dues					
Family Memberships	\$	770.48	Quarterly Expenses		
Foreign Friend mbshp	\$	75.52	Graphics	\$	1,000.00
Individual Memberships	\$	2,416.80	Postage for Quarterly	\$	540.17
Individual 3 Year Membership	\$	144.27	Total Quarterly Expenses	\$	1,540.17
Youth Membership	\$	-	Service Fees		
Total Membership Dues	\$	3,407.07	Bank Fees	\$	33.00
			PayPal Refund Fees	\$	12.90
Quarterly Income			Toll Free Line	\$	15.55
Quarterly Ads Income	\$	-	Total Membership Related Exp.	\$	1,601.62
Total Membership Related Inc.	\$	3,835.55			
			Promotional Expense		
Registry Income			Educational/Promotional Outreach	\$	60.00
DNA	\$	76.72	Promotional Postage Expense	\$	-
<b>Duplicate Registration Fees</b>	\$	-	Total Promotional Expense	\$ \$	60.00
Late Stallion Report Fees	\$	100.00	·		
Registration Fees	\$	361.81	Registry Expenses		
Transfer Fees	\$	173.06	DNA	\$	124.00
Total Registry Income	\$	711.59	Clerical for Registry	\$	345.00
			Registry Postage	\$	-
<b>USIHC Non-Member Fees</b>	\$	75.00	Total Registry Expenses	\$	469.00
Total Income	\$	4,920.22	Total Expense	\$	2,130.62
Net Income	(Lo	ss):	\$ 2,789.60		

## United States Icelandic Horse Congress Inc. Profit and Loss Standard January through February 2022

Income Competition/Sport Income Virtual Youth NR Entry Fees Virtual FEIF Youth Tryouts NR Competiton Fees Total Competition Sport Income	\$ \$ \$	- - 297.34 	Expense Competition/Sport Expense FEIF World Ranking Comp. Fee	\$	287.21
Interest Income	\$	4.09	Membership Related Expenses Administration		
Membership Related Income Farm Listing	\$	1,171.60	Membership Postage	\$	160.69
Membership Dues			FEIF Related Expenses	\$	2,262.11
Family Memberships	\$	2,365.76	Quarterly Expenses		
Foreign Friend mbshp	\$	75.52	Graphics	\$	1,000.00
Individual Memberships	\$	5,632.30	Postage for Quarterly	\$	540.17
Individual 3 Year Membership Youth Membership	\$ \$ \$	727.08 47.76	Total Quarterly Expenses Service Fees	\$	1,540.17
Total Membership Dues	\$	8,848.42	Bank Fees	\$	33.00
			PayPal Refund Fees	\$ \$	12.90
Quarterly Income			Toll Free Line	\$	31.10
Quarterly Ads Income	\$	1,951.20	Total Membership Related Exp.	\$	4,039.97
Total Membership Related Inc.	\$	11,971.22			
Registry Income			Promotional Expense Educational/Promotional Outreach	\$	60.00
DNA	\$	76.72	Promotional Postage Expense	\$ S	15.50
Duplicate Registration Fees	Ş	97.76	Total Promotional Expense	\$	75.50
Late Stallion Report Fees Registration Fees	\$ \$ \$ \$	292.04 680.09	Registry Expenses		
Transfer Fees	ې خ	319.02	DNA	ć	186.00
Total Registry Income	5	1,465.63	Clerical for Registry	\$ \$	427.00
Total Hegioti / Historie	*	_,	Registry Postage	\$	-
USIHC Non-Member Fees	\$	100.00	Total Registry Expenses	\$	613.00
Total Income  Net Income	\$ (Lo	13,838.28 ss):	Total Expense \$ 8,822.60	\$	5,015.68

Affiliated Club Committee Report for March 15, 2022

Chair: Leslie Chambers

Members: N=28

## Upcoming BOD meeting is scheduled for Tuesday, March 15 at 8:00 EST

#### **Regional Clubs:**

#### **Promotion: Regional Clubs banner:**

Clubs are encouraged to take advantage of the USIHC funding for these banners.

## **Promotion: Regional Club Banner Request Link:**

Regional Clubs, here is the link to start the process of creating your joint banner with the USIHC. Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is <u>not</u> a requirement.

The link to request banner:

https://forms.gle/xftGYzruoDMWAmkB6

## **Quarterly Promotional Copy Requests:**

No new requests.

### **Website Updates:**

- 1. New Alaska contact is Ellen Halvorson
- 2. New Cascade contact is Lisa (Silke) Roland

## Regional Club Clinics/Schooling Shows - Policy #31, 2022 (updated 3/8/22 LKC)

Regional Club	Region	Contact-ACC	Clinic/ Schooling Show	ACC Chair/ Calendar notification funds
Alaska IHA	Alaska	Ellen Halvorson	Jelena Ohm May 28-29 Arctic Arrow Farm, Wasilla AK	Yes/Yes?
California IA	Mid-South CA	Asta Covert		
Cascade IHC	Pacific NW Portland OR/Vancouver WA	Lisa Roland		
Flugnir IHC	WI and MN	Eve Loftness		
Frida IRC	Mid-Atlantic	Carrie Laurencot	Mountain Trail Course Double C Farm May 29? Clarksburg, MD	Tentative yes/?
Hestafolk	NW Washington NW/Canadian Border	Lisa McKeen		
Klettafjalla IHC	Rocky Mountains	Angie Calve		
Kraftur	Northern CA	Carol Tolbert		
NEIHC	NE	Leslie Chambers	Carrie PreShow Clinic June 15-17 Thor Icelandics Claverack NY	Yes/yes
NWIHC	Pacific NW	Laura Harrigan		
Saint Skutla IHC	Central and Western NY	Andrea Barber	Carrie Brandt October 1 and 2 Sand Meadow Mendon NY	Yes/Yes
Sirius Ohio Kentucky IHC	Ohio and Kentucky	Sherry Hoover		
Toppur IHC	Iowa	Liz Appel	Skulason/Brandt March 19 and 20 Harmony Icelandics Truro IA	Yes/yes

2022 S2SS Ride							4
Individuals	200	400	600	800	1000	1200	
"Nilla" Anna Pernilla Ekström-Rypka	200	700	000	000	1000	1200	
Emily Potts							_
Sue Roska							_
Rachel Miller							_
Debra Duvall							_
Pierre Lessard	3/6/22						_
Orianna Dwyer	3/0/22						_
Jackie Thurston							_
	2/6/22						_
Lynda Zur	3/6/22						_
							_
Teams	200	400	600	800	1000	1200	
AIHA	200	400	600	000	1000	1200	
Alaska Arctic Riders	2/6/22						_
	3/6/22						
Cascade NW Icelandics	0/4/00						
Cedar Tree Icelandics	2/1/22	2/1/00	2 /2 /22				
Frozen Tundra Tölters	2/1/22	2/1/22	3/6/22				
Hestafolk	2/1/22	3/6/22	3/6/22				
Hestafolk 2	2/1/22	3/6/22	3/6/22	3/6/22			
Ice Trekkers	2/1/22	2/1/22	2/1/22	3/6/22	3/6/22	3/6/22	
Merrimack Valley Icelandics	2/1/22	3/6/22	3/6/22				
Merry Maryland Mares	3/6/22						
Northcountry Tölters	2/1/22	2/1/22	3/6/22				
Sirius Tolting Trekkers							
Solfaxi	2/1/22	3/6/22	3/6/22				
Solheimer Dream Team	2/1/22	2/1/22	3/6/22	3/6/22			
Coastal Maine Icelandics	2/1/22	3/6/22					. —
Toppur	2/1/22	3/6/22					. —
Tolt-A-Holics	2/1/22						_
West Coast Tolting Girls	2/1/22	2/1/22	2/1/22	3/6/22	3/6/22	3/6/22	_
WYO Toltsetters	2/1/22	3/6/22	3/6/22				_
							_

#### **Quarterly Committee report**

March 8, 2022 submitted by Nancy Brown

Quarterly Issue One 2022 is currently in the mail, and the committee is now hard at work on Issue Two. The deadline for articles & illustrations (including possible cover photos) is April 1. Board members and committee chairs, please send us any text, photos, or advertisements you want us to print in this issue. Remember that ads for USIHC events & programs are free, space permitting.

After editing and committee review, the submisions will enter the design stages on April 15; our press date is May 1. The e-Quarterly should be ready on May 15, with printed copies mailed by June 1.

We are budgeted to print 600 copies of this issue, which is only a little more than enough to cover our current mailing list. If you need copies for promotional purposes between June and September, please contact <u>quarterly@icelandics.org</u> in April so that we can plan and increase our print run if necessary.