



USIHC Board Conference Call Minutes

December 8, 2020

8:00PM (Eastern)

Present: Lori Cretney, Will Covert, Virginia Lauridsen, Leslie Chambers, Janet Mulder, Kari Pietsch-Wangard, Lucy Nold, Emily Potts, Martin Nielsen.

Auditing: Kerstin Lundgren.

Will Covert called the meeting to order at 8:05pm EST.

1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of December 5, 2020 the USIHC has 773 Members in 582 Households.

2. TREASURER'S REPORT (KARI PIETSCH-WANGARD)

Reports are attached. The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 11/30/20: \$127,230.19

Unrestricted membership funds as of 11/30/20: \$112,557.45

Net Change from 10/31/20: \$2,123.69

Net Change from 12/31/19: \$9,521.15

3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

See attached report

5. EDUCATION COMMITTEE REPORT (WILL COVERT AND KARI PIETSCH-WANGARD)

See attached minutes from the trainer certification committee. The board discussed the idea of developing a code of ethics for the USIHC. The board decided to consider the suggestion at the January meeting, where it will be added to the agenda.

6. LEISURE COMMITTEE REPORT (JANET MULDER)

Full checkpoint standings in the Sea to Shining Sea virtual ride are in the attached summary. The 2021 rules for S2SS have been sent to Emily Potts so they can be uploaded to the website for the transition into the new ride.

I have ordered the Entry Patches for the 2021 Ride. I will keep the invoice until we take care of budget for next year. Pricing was nearly the same as this year's. They are scheduled to be delivered in the next week or so.

7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

See attached report. Emily Potts emphasized the importance of thanking our donors. A committee consisting of Emily Potts, Janet Mulder, Leslie Chambers, and Virginia Lauridsen will work on sending handwritten thank-you cards to donors of above \$5 and emails to those donating below this amount.

8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached.

9. SPORT COMMITTEE REPORT (MARTIN NIELSEN)

The committee is working on revising the rules and other documents reflecting recent changes regarding green horse class eligibility. We will also consider criteria for beginning rider classes at an upcoming meeting. A proposal for education of sport judges has been developed in collaboration with Þorgeir Guðlaugsson and will be discussed by the committee at the next meeting. The fall virtual show has 72 horse/rider combinations and 108 entries, which is very similar to the spring/summer show. Emily Potts got all the registrations organized and Ásta Covert entered them into Ice-Test. Thanks to both! Judging has begun as of this week and we are awaiting the results. The board briefly discussed refund policy for the virtual shows and agreed that there will be no refunds. This will be put in writing and communicated to participants in coming seasons.

10. YOUTH COMMITTEE REPORT (LUCY NOLD)

The team "Tolt Alaska" submitted a movie to FEIF for their 2020 Movie Competition. The team was commended for their movie's charm. Their video can be viewed at <http://youtu.be/O7kwbuaz4Zw>. The team members were Mia Mulder, Koen Mulder, Iris Garrick, Cirrus Bunn, and Addie Bunn. Leslie Chambers made a motion to send these youth members a \$25 Zazzle gift card each in recognition of their efforts. Martin Nielsen seconded the motion. One board member abstained from voting and all other members voted in favor of the motion.

11. Old Business

a. Continued discussion on reviewing USIHC policies for anti-discrimination.

Martin Nielsen reminded board members to enter their antidiscrimination/diversity training in the Google document. The link has been circulated.

b. Follow-up on the pathway for analyzing DNA from unregistered Icelandic horses.

Lucy Nold is working on including genetic tests, relevant to the Icelandic breed on the list of tests offered through the USIHC. The work is progressing as planned.

c. Planning of membership meeting.

The meeting is scheduled for February 20, 2021. The plan is to have all committee reports submitted in advance of the meeting, and then have each committee chair give a brief summary at the meeting. Each committee report summary will be followed by a Q&A session, where members can ask questions related to that committee's activities. Emily Potts will develop a set of Powerpoint slides to be used to support the presentations. She also suggested we have members register for the meeting through Eventbrite. The event will be advertised on the USICH website already now, and will be promoted on social media the month leading up to the meeting.

12. New Business

a. Proposal from the Breeding Committee (attached).

The board discussed the proposal from the breeding committee. While the board was in favor of supporting breeding shows financially, it was agreed that the breeding committee should work on defining guidelines and requirements for a breeding show organizer to be eligible for the financial support. Once that has been defined, the board will discuss the dollar amount to be allocated for this purpose.

b. Proposal for the honorarium voted on at last board meeting (Emily Potts).

Emily Potts respectfully declined the honorarium offered to her, and suggested the money be spent towards updating the website. The board discussed setting up a specific fund for that purpose, but decided that it wouldn't be necessary as funds would be allocated on an as need basis.

13. Miscellaneous.

Next meeting was scheduled for January 12, 2021 at 8pm Eastern.

14. Executive session

The board discussed candidates to fill the upcoming vacancy on the executive board.

The meeting was adjourned at 10:25pm EST.

Martin K Nielsen, Secretary

12/04/20

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of November 30, 2020

| | Nov 30, '20 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 21,192.06 |
| Associated Money Market Acct. | 96,038.13 |
| Total Checking/Savings | 117,230.19 |
| Other Current Assets | |
| CD ownd by USIHC mature 4/7/22 | 2,000.00 |
| CD ownd by USIHC mature 10/7/22 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 4/14/21 | 3,000.00 |
| CD-matures 10/11/21 | 3,000.00 |
| Total CDs for Judge Scholarship ... | 6,000.00 |
| Total Other Current Assets | 10,000.00 |
| Total Current Assets | 127,230.19 |
| Other Assets | |
| Blood Profile Funding Refund | -5,000.00 |
| Total Other Assets | -5,000.00 |
| TOTAL ASSETS | 122,230.19 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 5,189.56 |
| Unexpended Youth Funds | 5,483.18 |
| Total Other Current Liabilities | 14,672.74 |
| Total Current Liabilities | 14,672.74 |
| Total Liabilities | 14,672.74 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 1,109.74 |
| Net Income | 9,521.15 |
| Total Equity | 107,557.45 |
| TOTAL LIABILITIES & EQUITY | 122,230.19 |

USIHC General Membership Funds

| 10/31/20 | | 11/30/20 |
|---------------|--|---------------|
| \$ 18,825.42 | Checking | \$ 21,192.06 |
| \$ 96,037.34 | Money Market | \$ 96,038.13 |
| \$ 10,000.00 | CDs | \$ 10,000.00 |
| \$ 124,862.76 | subtotal | \$ 127,230.19 |
| \$ (5,400.64) | Youth Fund | \$ (5,483.18) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (5,028.36) | World Champ. Team Fund | \$ (5,189.56) |
| \$ 110,433.76 | USIHC Unrestricted Membership Funds | \$ 112,557.45 |

Net Change from 10/31/2020

\$2,123.69

12/31/19 Balance

\$ 103,036.30

Net Change from 12/31/19

\$9,521.15

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through November 2020
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| Income | | Expense | |
|-------------------------------------|-----------|--|-----------|
| | | Breeding Committee Exp. | |
| | | Breeding Comm. Equipment Exp. | 828.23 |
| | | Cantella YH Evaluation Award | 44.72 |
| | | Elwell Breeding Award | 44.73 |
| | | Total Breeding Committee Exp. | 917.68 |
| Competition/Sport Inc. | | Competition/Sport Expense | |
| Ice Test fee income | -32.40 | 2020 Virtual Sport Show exp. | 1,764.82 |
| Sanction Competition fee | 672.52 | IceTest annual fee | 1,029.68 |
| Virtual Competition entry fee | 7,097.81 | National Ranking Award Expense | 635.70 |
| Virtual Competiton Sponsorship | 746.94 | Total Competition/Sport Expense | 3,430.20 |
| Total Competition/Sport Inc. | 8,484.87 | | |
| Education-Riding Badge | | Education Comm. Exp. | |
| Riding Badge Inc. | 518.54 | Riding Badge Exp. | 73.60 |
| | | FEIF Conference exp. | |
| | | FEIF 2020 Conf. Exp. | 419.88 |
| | | FEIF Conf. Airfare exp. | 1,120.39 |
| | | FEIF Conf. exp. to be reimbursed | 0.00 |
| | | Total FEIF Conference exp. | 1,540.27 |
| Interest Income | 67.63 | Leisure Committee Expense | |
| | | S2SS 2020 Program exp. | 276.83 |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 2,589.84 | Administration | |
| | | Mbshp. Postage | 11.00 |
| | | Office/Supplies Exp. | 48.46 |
| | | Tax. Prep. Services | 408.00 |
| | | Total Administration | 467.46 |
| Membership Dues | | Annual Meeting Exp. | |
| Family Memberships | 6,195.12 | 2020 Annual Meeting Portland Exp. | 1,891.50 |
| Foreign Friend mbshp | 333.10 | | |
| Individual Memberships | 16,259.32 | FEIF related expenses | |
| Youth membership | 639.92 | FEIF Mbshp fees | 2,139.35 |
| Total Membership Dues | 23,427.46 | | |
| | | Insurance | 715.00 |
| | | Quarterly Expenses | |
| | | Graphics | 4,000.00 |
| Quarterly Inc. | | Postage for Quarterly | 2,058.96 |
| Quarterly Adv. Inc. | 5,724.70 | Quarterly Printing | 10,592.80 |
| | | Total Quarterly Expenses | 16,651.76 |

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through November 2020
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| Income | | Expense | |
|--|------------------|--|------------------|
| | | Toll Free line | 167.05 |
| | | Website | 3,625.87 |
| | | WorldFengur Exp. | 1,522.98 |
| Total Membership Related Income | 31,742.00 | Total Membership Related Expenses | 27,180.97 |
| | | Promotional Exp. | |
| | | Promotional Banners (Club) | 253.44 |
| | | Promotion Material Printing exp | 1,149.41 |
| | | Promotional Advertising | 867.00 |
| | | Promotional postage expenses | 183.67 |
| | | RC Co-op promo exp. | 150.00 |
| | | Promotional Exp. - stickers | 45.00 |
| | | Total Promotional Exp. | 2,648.52 |
| | | Regional Club Clinic exp | 250.00 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 590.41 | Clerical for registry | 3,267.00 |
| Late Stallion Report fees | 893.90 | Printing & reproduction-Regist. | 330.65 |
| Registration fees | 4,675.27 | Reg. WorldFengur Sbscrptn exp. | 200.32 |
| Transfer fees | 2,827.61 | Registry Office supplies | 283.89 |
| Total Registry Income | 8,987.19 | Registry Postage | 423.65 |
| | | Total Registry Expenses | 4,505.51 |
| | | Youth Committee Exp. | |
| USIHC Non-Member fees | 487.00 | Spaeri Award | 50.00 |
| | | FEIF Youth Cup Exp. | |
| Youth Committee Inc. | | 2020 FEIF Youth Cup exp. | 132.50 |
| Youth Cup Tryout Fees | 240.00 | Total Youth Committee Exp. | 182.50 |
| Total Income | 50,527.23 | Total Expense | 41,006.08 |

Net Income : 9,521.15

Affiliated Club Committee Report for December 8, 2020

Chair: Leslie Chambers

Members: N=23

Upcoming BOD meeting is scheduled for Tuesday, December 8 at 8:00 EST

Regional Club Clinics/Schooling Shows - Policy #31:

This committee recommends renewing Policy #31 for 2021.

Club renewals:

Sleipnir has renewed.

Going forward into 2021, we have 13 Regional Clubs and 1 Activity Club.

12/3/2020 LKC

Breeding Committee Meeting Minutes November 17, 2020

Members Present: Heidi Benson, Lori Cretney, Sherry Hoover, Virginia Lauridsen (chair) Lucy Nold, Susy Oliver

The breeding committee met on November 17 via Zoom. The meeting was called to order at 7 pm by Virginia Lauridsen. The first topic of discussion was the upcoming article for the *Quarterly* which will include; foal care, care for the mare, weaning and ethical responsibilities of the breeder.

Sherry started the conversation and said they used to wean after 6-7 months but after visiting Thor Icelandics, they decided wait until the spring (maybe 10 months). Lucy said it depends on situation; is the mare rebred? How good is the food? Is it a colt? It depends on the mare, if you are re-breeding, pull the foal off at 6 months so the mare has time to recover. Heidi would prefer to keep colts with mare for 6 months and fillies longer.

For care of the mare and foal, you can put the mares on good pasture and let the foals eat with Mama. Sherry said they have one pasture dedicated to foals and mamas – it doesn't take long for the foals to join mama in grain; giving important nutrition for the mama; including vitamin E and selenium. Lucy mentioned you should know your area and if the soil has deficiencies. Inexperienced breeders need to think about this. It is also important to know your breeding mare. Sherry reinforced that mares and babies must get good quality grass and grain.

Susy said there are a lot of philosophies about growing foals; how young horses learn from other horses; herd dynamics. They need to be well socialized. Sherry said they handle their foals, they need to have feet trimmed, dewormed, leading. Susy says they teach them to lead at 8 months, and emphasized that it is important not to "turn them into puppies." Heidi remarked "Don't give pony rides."

Heidi prefers to raise them and also start them. Sherry said they are getting "selfish" in that they like to hang on to them, train them and possibly going to a breeding assessment. Susy said it depends on the situation – but breeders need to have a plan for training. Lucy agrees; she tries to keep them until they are started. She requires buyers to understand how to raise the foal and know how to train an Icelandic, otherwise she doesn't want to sell a foal.

The committee next discussed Breeding Assessment funding, as breeding assessments are very expensive to host – much more than sport shows, which can make a profit. There must be a minimum of two judges, and they are twice the expense of sport judges. Additionally, there are currently no FEIF Breeding judges in the U.S., so all must fly from Europe.

Sherry said there needs to be funding AND education. Lucy suggests the USIHC give the maximum it can and then the potential assessments apply for the funding. Sherry likes the idea of

a commitment. Virginia suggested the idea of a riding horse assessment as a way to increase participation and the committee had a positive reaction. Why wouldn't you evaluate a horse to find out what its strengths are? Lucy suggested doing an "unofficial" evaluation, or just do the conformation. It could help support the official horses financially.

Virginia mentioned sponsors. Lucy thought sport shows could have silent auctions to help breeding assessments. Sherry suggested having an info booth at sport shows. Heidi suggested a stallion show.

The committee then discussed strategies to increase participation. Heidi said we need to get people interested. Virginia mentioned the info sessions at the breeding assessment. We could have a breeding seminar together. Susy suggested having the breeding assessment on Monday and Tuesday, the seminar Wednesday, Thursday, then a show might follow. Participants could have the choice of many options for the week. Lori said they waited to see how her mare came out after the breeding assessment before deciding whether to take in the show.

The committee then made a list of Ethical Responsibilities for breeders to consider:

Where is the horse going?

Don't overbreed

Breed with a purpose

Define a breeding goal

Expenses

Think about the long game – what will you do with the foal?

Be prepared for negative scenarios. What happens if bad things happen?

Hard decisions – do I breed this horse again if the vet says it is dangerous

Registration

What happens when you sell it? Will you sell with buy back clause? Do you care where the foal goes?

Breeders should pay for registration transfer?

Quality over quantity

Have the mare checked – have a breeding plan!!!

Breed to registered Icelandic mares

Filing a stallion reports

Check the inbreeding coefficient

Know what you are doing if you do line breeding

The committee then discussed writing a financial proposal for the USIHC BOD to consider. The committee members all felt it is important to have assessments in various regions every year.

Perhaps East coast, Central and West coast. We could plan for three; if there are not three, the funds would be divided between the existing assessments. Lucy suggested \$6000 per year. Heidi said creating a good domestic bred horse should be an organizational goal.

Lucy suggested we have a proposal as a committee and have an email vote. The committee agreed that the \$6000 is a good number. Virginia suggested putting an educational component in. Virginia asked about a multi-year commitment. Lucy suggested a five year commitment. Sherry suggested adding a “why” – Virginia suggested Heidi’s statement that “Creating a good domestic bred horse should be an organizational goal.”

The committee discussed some options for an educational component:

Seminar

Mock Evaluations

Riding Horse Evaluations

Conformational Evaluation and seminar

How to present your horse

Informational sessions on BLUP, conformation, blood lines, mare and foal care, breeding options (AI), genetics (color), learning how to match up horses.

The meeting adjourned at 8:20 p.m. Central time

US Trainer Certification Meeting Minutes 11-11-2020

Members Present: Laura Benson, Carrie Brandt, Caeli Cavanagh, Virginia Lauridsen (chair), Jana Meyer, Alex Pregitzer.

The meeting began at 8 pm Eastern time. Virginia shared the boards comments about the requirement list and the code of ethics.

The group discussed the code of ethics for the entire organization. Intended for the entire organization. If the trainers sign it then the USIHC needs to back it up. The trainers would be tested on it. Show organizers and organizers. Virginia will have a lawyer look over the document.

The group then discussed the possibility of an essay application. Most of the response was negative because an essay is not concrete, but could be twisted to “look” better. The committee felt that all of the eligible applicants could fulfill the majority of the requirements.

Caeli suggested changing the Knapamerki to levels 1-3 because the riding of level 3 is equivalent to the FEIF requirement. Also, there is still difficulty in getting tested.

Alex suggested that it would be easy to “cheat” a bit; since there is not a time requirement for many of them.

Caeli suggested “cheat-proofing” some of the requirements. She suggested that this is for people who are already working as trainers and completing six of these should be easy to accomplish. This list is only for Fast-track applicants. Alex suggested each member of the committee review the list again and tweak if necessary. The committee felt the list is appropriate but they will look it over.

Trainers should be held to a higher standard of ethics and memorize it.

The committee has completed the questions required but the questions for training need to be reviewed. Carrie and Laura wrote them but would like the committee to review as this is a very large topic. There are so many aspects to training a horse and so many possibilities. They want to know they haven’t missed an important category. Jana suggested some questions relating to the training scale (which training scale?)

Carrie suggested how to structure a training session. Laura suggested applicants explain a specific training scale.

Alex reminded the group to fill in their reading material for the study guide.

Next Meeting December 9, at 8 pm Eastern

Website:

Before January 31, 2021, Wild Apricot is requiring all accounts to upgrade the paypal payment system. This will require us to stop all recurring payments in the USIHC paypal account. When members renew their membership next year, it will automatically start recurring payments after one manual payment. Unfortunately it's the same process that we had to do last year when changing over to Wild Apricot, however the good news is, is that members did this fairly seamlessly and other than an occasional question here and there about the process and recurring payments, there were not any significant issues that came up. Since many memberships renew this year in January, I'm going to wait until mid January to notify all subscription members via email, and then we will upgrade our paypal system to avoid as much interruption as possible.

Promotion:

Zazzle store has items uploaded and ready for purchase. Please review the store and provide feedback by 12/9/20 so that it can be posted in time for holiday gifts to be purchased: https://www.zazzle.com/store/usihc_store. I can add additional merchandise if others have ideas of what they would like to see or purchase.

I'm not sure if this falls under promotions, but I am happy to help take the lead or facilitate. There were many donors in 2020 for both WC team, Youth fund, and Virtual Show sponsors. I think it would be nice to recognize and thank them for their contributions to USIHC. It would be good to brainstorm as a board how we would like to recognize them and to encourage members to continue their support.

Emily Potts

Quarterly Committee report
December 2, 2020
submitted by Nancy Brown

Issue Four 2020 of *The Icelandic Horse Quarterly* has been mailed and the eQuarterly has been posted to the USIHC archive, blog, and Facebook pages. Thanks to Em Potts for that.

Issue Four 2020 features a focus on breeding, tips on riding transitions, more about collection, a introduction to distance riding, and other stories, as well as sharing news from USIHC Affiliated Clubs, the Board of Directors, and our parent organization, FEIF.

We printed 600 copies of this issue, just enough to cover our membership and contributors' lists, which totaled 539. The additional copies were split between Em Potts and Nicki Esdorn for Promotion and Welcome Packets. To request copies for promotional purposes, please contact quarterly@icelandics.org.

Deadline for Issue One 2021 (mailed in March) is January 1. Board members and committee chairs, please let us know if you want us to save space for any text, photos, or advertisements for that issue. Remember that ads for USIHC-sanctioned events and programs are free, space permitting.

Breeding Committee Proposal to the Board

Creating a quality domestic bred horse should be an organizational goal. The current state of breeding in the U.S. is far behind that of other countries. We need to educate potential breeders and encourage quality breeding and participation in assessments.

The Breeding Committee proposes that the USIHC board make a five year commitment of \$6000 per year to aid in the funding of up to three Breeding Assessments per year. Only one assessment in each region (East, Central, West) would be eligible for funding and priority would be given to new venues. The funds would be divided evenly between the scheduled official assessments (up to three).

Each assessment would be required to incorporate an educational component into the event. This could include; a breeding seminar, riding horse evaluations, mock evaluations, seminars on breeding topics, BLUP and horse presentations at assessments.