

USIHC - BOD 02/18/09 MEETING MINUTES

Board Members

Present: Kari Pietsch-Wangard, Kathy Lockerbie (joined at 9:10), Susan Peters, Karen Olson-Fields (left at 9:58), Ásta Covert, Doug Smith, Bernie Willis

Excused: Laura Benson

Observers

Annette Coulon, Dawn Shaw, Julie Cole

Meeting Called to Order at 9:02PM (Eastern)

Secretary's Report (Doug Smith)

Youth Camp & World Championships announcement sent to 172 households by postcard and 98 members by email.

Quarterly (2009.1) mailing list prepared and sent to the printers. Mailing list includes 244 households.

Approved proof of one-page brochure. Authorized printing of 10,000 copies.

<i>Membership Summary (as of 2/12/09)</i>	Households	Members
Individual (Adult)	181 (+53, -135)	181 (+53, -135)
Family	73 (+17, -55)	135 (Adult) (+31, -97) 47 (Junior) (+11, -25)
Junior	5 (+2, -1)	5 (+2, -1)
Total	259 (+72, -191)	368 (+97, -258)

The first number following each count is the number of new members or renewals processed since the last meeting. The second number is the difference between last year's membership level as of December 13th and the current membership.

International member status:

Name	Country	US Citizen?
Erhard Marenbach	CA	No
Christiane Soeffner	CA	No Reply
Michelle Marcuse	DK	Yes
Chrissy Seipolt	DE	Yes
Nev Fraser	UK	No

Budget forecast -- Mailing expenses (\$836.64)

- Youth Camp/WC Tryout postcard (actual) (\$106.64)
- Annual meeting notice (assuming large postcard) (\$140.00)
- Notice of Election (assuming large postcard) (\$140.00)
- Election ballot packet (single envelope) (\$450.00)

Treasurer's Report (Kari Pietsch-Wangard)

Checking Account balance as of 1/31/09:	\$24,182.63
Money Market account balance (includes Youth fund) as of 1/31/09:	\$74,290.10
Combined cash balances:	\$98,472.73

See attached financial statements.

Kari expressed concern there is no formal policy guiding the Treasurer in the event of an unexpected request for payment. The Board instructed Kari and Doug to formulate a policy statement for consideration at the March meeting.

Kari asked that attendees of the FEIF Conference make every effort to pay charges before leaving the Conference rather than having FEIF bill the Congress and the Congress seek reimbursement. Bernie, Doug, and Susan agreed with the understanding that FEIF may not be equipped to take a payment in this manner.

Bernie requested approval for reimbursement of approximately \$100 in duplication and postage fees related to sending the revised results of the 2008 Kentucky show. The Board members present unanimously approved his request.

Kari requested permission to recover \$90 for the cost of processing the USIHC logo for the sample articles of clothing presented at the annual meeting. The Board members present unanimously approved.

Registrar's Report (Ásta Covert)

No report.

Standing Committee Reports

Breeding (Katrin Sheehan, Doug Smith liaison)

No report.

Competition (Will Covert, Ásta Covert liaison)

Ásta reported the airline portion of the World Championships judging will cost \$1,147.20 total for all flights. The ticket had to be purchased on very short notice so she put it on a personal credit card and asked for reimbursement. The Board members present agreed unanimously and expressed appreciation for the very low fare for an international and several domestic flights.

Will is finalizing the budget for the World Championships Tryouts. He is negotiating with the judge for a package fee instead of his normal daily rate for judging and travel. More details will be presented at the March meeting.

Stina Sigurbjornsson submitted an incomplete, but timely application for a sanctioned show. Subsequently the supporting documents were supplied to make a complete application. However, the supporting documents arrived after the 60-day deadline had passed. Will asked for direction with regard to approving the sanction. The Board directs Will to approve the sanction with no penalty. Further, the Board directs the Sport Committee to revise the sanction procedure to make it clear that a sanction must be granted prior to the published deadline or a \$5/day penalty will be assessed. The Board expects the sanction procedure revisions to be in place in April along with the updated FIPO.

Education (Alexandra Pregitzer, Bernie Willis liaison)

See attached.

Alex requested clarification for which trainers will be eligible for listing on the website once the trainer certification descriptions are ready for posting. The Board members present unanimously decided on the following requirements for a trainer to be listed:

1. The individual's certifying authority must be listed in the trainer descriptions posted on the USIHC website. If a certifying authority is missing, the appropriate description must be approved by the Education Committee for addition to the website before a trainer can be listed.
2. The individual must be current member of the USIHC.
3. The most recent year of certification must be listed with the individual's name and certifying authority.

Pleasure Riding (Karen Olson-Fields)

Awards for the 2008 Program winners are being prepared and shipped.

Promotion (Bernie –acting chair)

The booth and 200 copies of the new brochure will be sent to Dawn Shaw.

Kari has received a copy of the booth space rental agreement for the Ohio Equine Affaire in Ohio. The booth rental will be \$550 and requires proof of insurance. Kari has a quote of \$560 from our insurance company to cover the four days of the Equine Affair event. The Board feels this is too much investment for the potential return to the Congress from the event. Kari and Susan will research a better insurance solution and seek Board approval via email before signing the booth rental agreement.

Regional Clubs (Annette Coulon, Doug Smith liaison)

Renewal status (as of February 12, 2009)

Club	Status
AIHA	Complete
Cascade	Complete
CIA	Complete
FIRC	Complete
Flugnir	Complete
Klettafjalla	Complete
Kraftur	Complete
Los Angeles	Complete
Maine	Missing 1 Congress member
NEIHC	Complete
Saint Skutla	Complete
Southern California	Missing 1 Congress member.
Texas	No paperwork received – Sanction Revoked
West Coast Can Am.	Complete

The Texas Tölter club appears to be defunct based on the status of the club's web site and the lack of any response to renewal requests. Maine appears to have some issues but has confirmed, via Susan Peters, they intend to remain an active club and are working to meet the renewal requirements.

The Committee is considering a GeoCaching based club competition. More details will follow as they become available.

Quarterly (Judy Strehler, Bernie Willis liaison)

No report.

Web (Doug Smith)

Worked with Will and Laura to add content for the Youth Camp & WC Tryouts.

Created a National Ranking page to explain the process and showcase the sponsors and winners.

Updated the FAQ page and moved it higher in the menu structure to make it more obvious.

Continuing to sort photos for the site update.

Working with sponsors for the March-May window. Anticipate adding more sponsors for a total of at least 5 possibly 7. Testing an intelligent selection process for the three available spaces on the front page to allow regional targeting based on the location of each web site visitor.

Budget forecast:

- Income (average of 5 sponsors per month @ \$20/month/sponsor): \$1,200.00
- Expense (web site hosting fees) (\$120.00)

Youth (Laura Benson)

No report.

Old Business

▪ Email Votes

- Does the membership need to ratify Board approved fees if they only apply to individuals who are not members of the Congress?
Yes: None
No: Doug, Bernie, Kari, Ásta, Laura, Susan, Kathy
- Shall the non-member seminar and Registry fees approved by the Board in 2008 become effective April 1, 2009?
Yes: Doug, Kari, Bernie, Ásta, Susan
No: Kathy
- Shall the sanction for the March Trainer Level I seminar be approved with Marlise Grimm acting as the examiner in place of Andrea-Katharina Rostock?
Yes: Bernie, Kari, Ásta, Laura
No: Doug
Abstain: Susan (participating in seminar), Kathy (can't make an informed decision)
- Shall 10,000 copies of the Iceland Breeders Association brochure with the USIHC logo, list of regional clubs on the back cover?
Yes: Doug, Susan, Bernie, Laura, Kari, Ásta
No: None

- Shall Doug be directed to contact all active farms and clubs via email and offer 100 complimentary copies of the new brochure (if approved) and the opportunity to order additional copies at \$50/250 plus shipping?

Yes: Doug, Susan, Bernie, Laura, Kari, Ásta, Kari

No: None

- Approval of the combined Youth Camp/World Championships Tryout announcement postcard content and printing costs (\$0.20/card) payable to Doug.

Yes: Doug, Karen, Susan, Bernie, Laura, Ásta

No: None

▪ **Board Seat Vacancy & Promotion Committee Chair (Bernie)**

Bernie and Susan presented a summary of their conversations with Cindy Wescott regarding the vacant Promotion Committee chair and Board seat. It is their recommendation that the Board invite Cindy to assume both the vacant seat and chairmanship. The Board members present unanimously agreed.

▪ **Web site message on trainer qualifications (Bernie)**

See Education Committee report.

▪ ***Quarterly* mining for website content (Alex, Bernie)**

Alex has recruited assistance from the Education Committee to search the older *Quarterly* issues. Doug has been in contact with one volunteer regarding the project. Alex is also exploring the possibility of using articles from out-of-print issues of *Tölt News*.

New Business

▪ ***Trade Council of Iceland Invoice* (Kari)**

Kari requests permission to send the Trade Council a check for \$435 USD to pay for a portion of the shared booth space at the November 2008 Equine Affaire in Massachusetts. The Board members present approved payment; but, expressed concern that no evidence could be found for approval of the booth rental.

▪ ***Quarterly* subscription for non-US households (Doug)**

A discussion was held regarding the possibility of creating a new membership category for non-US citizens who reside outside the US. The Board concluded there isn't sufficient demand to justify the expense of setting a Special Members Meeting to amend the constitution. The matter of a new membership category was deferred indefinitely pending text of a proposed amendment.

The Board members present unanimously agreed to immediately offer a subscription to the *Quarterly* to anyone who resides outside the US and is not eligible for membership. The subscription rates will be \$30/year for Canadian residents and \$35/year for European residents. These figures reflect the best current estimates for the cost of printing and mailing the magazine. The Congress will break even on these subscriptions.

▪ **FEIF Conference Voting Instructions (Doug)**

Deferred to an email discussion given the lateness of the hour and the need to provide Doug with voting instructions before he leaves for the conference on February 24th.

- **Board of Trustees Statement of Expectations (Doug)**

Deferred until the March meeting.

- **Currency Requirements for Intern Judges (Doug)**

Deferred until the March meeting.

- **Replacement Promotional Booth (Doug)**

Deferred until the March meeting.

- **World Championships Ticket Coordination (Doug)**

Susan will coordinate ticket purchases to establish a block of US supporters at the World Championships. Given her knowledge of the venue gained at the 2008 Youth Cup, she will prepare a list of suggestions for anyone interested in traveling to the World Championships. Doug will post the suggestions and information regarding the block of seats on the website as soon as Susan is ready.

- **Pleasure Rider Program Changes (Karen)**

Deferred until the March meeting.

- **Insurance (Kari)**

Deferred until the March meeting.

Meeting adjourned at 11:13PM (Eastern)

USIHC Education Committee report

⇒ Creation list of certified trainers in the US and description of different trainer programs for USIHC web site

This project is making great progress.

Sara and I put it together and Laura Benson checked the content of the Holar information and gave some good input and suggestions for some minor changes. We will now go ahead and get in touch with all trainers to see if they agree to having their information published.

Question to the board – shall we publish only certified trainers or offer this service to any trainer that is interested? We had initially discussed certified trainers but it would be possible to open it up (just adding the form of certification with those that are certified).

⇒ Further education of intern judges

I am working with Will and Susan on two intern judges seminars for their further education.

Location 1 – Flying C Ranch, Santa Ynez, end of May, tryouts, clinician Einar Ragnarsson

Location 2 – Silver Maple Farm, Tunbridge, end of June, sanctioned show, clinician Marlise Grimm

I also emailed Kordula Reinhartz of the CIHF to see if the Canadians are interested to join in. Details are being worked on so that we can publish the dates quickly.

⇒ Breeding seminar for education of USIHC members interested in breeding judging

I contacted several locations for a seminar in 2009 but it does not seem to work out. Katrin Sheehan offered me her support to put together a seminar with several parts starting probably in the winter of 2009. The location would be Creekside Farm in Georgia to start out with a pilot project that we can hopefully extend than to other locations to reach out to members on the east and west coast as well.

⇒ FEIF trainer level 1 seminar

The March seminar at Creekside Ranch will now take place. So far, it was not clear if there would be enough participants but it seems a small group of 5 people is signed up now.

⇒ **Other seminars in 2009**

Susan Peters had planned to offer two additional seminars (other than the judging seminar) at her farm in conjunction with the June show 2009. Susan and I discussed the content and Susan offered that both seminars could be USIHC sanctioned seminars that we would organize in cooperation and offer at cost to USIHC members.

Details are being worked on but here is an overview of all seminars that USIHC education is hoping to offer with the show in Tunbridge:

Seminar 1

1 day seminar

Doctor Lamb, a Vermont veterinarian who is very well respected and well known in the eastern US, will talk about chiropractical treatments of horses

Seminar 2

1 day seminar for competition riders, trainers and parents emphasizing on mental training "success management for competition riders". The seminar will give riders, trainers and parents tools for a more successful ride based on sports psychology.

Seminar 3

2 day judging seminars for intern judges (may be opening it up for trainers as well)

Gudmar Petursson and Kathy Love signalized to support another USIHC seminar at their 2009 show and there are other facilities, too. No detailed plans so far.

⇒ **Riding Badges 2009**

Barb Riva at Winterhorse Park has a class of riding badge students level 1 being trained by German trainer B Ann Christin Kloth. The exam will be in March with German trainer C Anne Heeman interning at Winterhorse.

02/21/09

USIHC

Balance Sheet Standard

As of January 31, 2009

	Jan 31, '09
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	24,182.63
Associated Money Market Acct.	74,290.10
Total Checking/Savings	98,472.73
Other Current Assets	
CDs for Judge Scholarship Fund	
1 yr CD-#2201262884	1,005.05
2 yr CD-#2201262991	2,010.84
4 yr CD-#2201263072	7,046.47
Total CDs for Judge Scholarship Fund	10,062.36
Total Other Current Assets	10,062.36
Total Current Assets	108,535.09
TOTAL ASSETS	108,535.09
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	10,000.00
Unexpended Youth Funds	2,025.00
Total Other Current Liabilities	12,025.00
Total Current Liabilities	12,025.00
Total Liabilities	12,025.00
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	-4,559.35
Net Income	4,142.88
Total Equity	96,510.09
TOTAL LIABILITIES & EQUITY	108,535.09

USIHC
Profit and Loss Standard
January 2009

		<u>Jan '09</u>	
Ordinary Income/Expense			
Income		Expense	
Interest Income	32.86	Competition Comm. Expense	
Membership Related Income		National Ranking Award Expense	1,073.19
Annual Meeting Dinner Inc.	1,260.00	Total Competition Comm. Expense	1,073.19
Farm Listing		Elwell Breeding Award	161.63
09 Farm Listing	1,511.29		
Total Farm Listing	1,511.29		
Membership Dues		Membership Related Expenses	
2009 Membership dues		Administration	
09 Family Memberships	1,729.01	BOD Meeting exp.	240.00
09 Individual Memberships	3,338.60	Conference Calls	199.08
09 Youth Memberships	103.68	Mbshp. Postage	10.42
Total 2009 Membership dues	5,171.29	Memorials	61.33
International fees		Total Administration	510.83
09 International fee	27.08	Annual Meeting Exp.	
Total International fees	27.08	09 Annual Meeting	
Total Membership Dues	5,198.37	09 Annual Meeting Dinner Exp.	1,388.57
Quarterly Inc.		09 Annual Meeting Printing	156.42
Quarterly Adv. Inc.	72.52	09 Annual Meeting Room Exp.	788.18
Total Quarterly Inc.	72.52	09 Speaker Hotel exp.	98.46
Website Inc.		Total 09 Annual Meeting	2,431.63
Stallion Book Inc.		Total Annual Meeting Exp.	2,431.63
09 Stallion Book Listing	0.00	Service fees	
Total Stallion Book Inc.	0.00	Bank Fees	-10.00
Total Website Inc.	0.00	Total Service fees	-10.00
Total Membership Related Income	8,042.18	Total Membership Related Expenses	2,932.46
Pleasure Rider Program Inc.			
09 PRP Mbshp. Inc.	317.12		
Total Pleasure Rider Program Inc.	317.12		
Registry Income			
Late Stallion Report fees	100.00	Registry Acct. Expense	
Registration fees	325.00	Clerical for registry	597.00
Transfer fees	90.00	Total Registry Acct. Expense	597.00
Total Registry Income	515.00		
Total Income	8,907.16	Total Expense	4,764.28

Net Income (loss): 4,142.88