

USIHC Board Meeting

September 9, 2025 Minutes

In Attendance: VL, JR, JM, SW, CC, LN, EM, AC. Absent: MS

Report of Officers

President - Virginia Lauridsen

- Overview of the World Championships covered in Sport report.
- Voting timeline if we want to change, it must be done at the annual meeting (February 22, 2026). Proposal: Move the nomination period to October 1 - November 15, vote November 16-30, allowing newly elected BOD members to attend December BOD meeting.

Vice President - Jeff Rose

- Messaging to the Public and to the membership as "united breed ambassadors". Members of the BOD need to present a unified front as ambassadors for the breed.
- Hulda Geirsdottir "From Trail to the Track and Back" Lecture September 20 12:00 EDT is designed for the Developmental Team, open to all USIHC members.

Secretary - Janet Mulder

- Current Memberships: 839 Members, 192 Family Subscriptions
- Meeting minutes getting posted to the website make a procedure with Mackenzie, website manager. Janet will share the Google Doc with Mackenzie after board approval (usually within the week) and forward to the quarterly committee.
- Proofreading of docs/posts that are disseminated to the public/membership.
 Janet is asking for a second set of eyes to read over docs before they are sent out for public distribution, this is in alignment with being "united breed ambassadors"

Treasurer - Shelby Walker

- Financials ■ July 2025 Financials USIHC.pdf
 - August Financials-2025-09-08.pdf

 Motion to approve July financials by JR, seconded by EM, approved unanimously.

Report of Committees

Affiliated Clubs - Jeff Rose

- Application for a new club in MA Frelsi Icelandic Riding Club
 - Frelsi Icelandic Riding Club.pdf
 - Motion to approve new club "Frelsi" by JR, seconded by VL, unanimously approved.
- Application of Policy 21 funding to Equine Affaire
 - NEIHC application first requested.
 - Frelsi application came in second, unable to approve this due to application for the same event already received.

Breeding Committee - Virginia Lauridsen

 Dates for submitting applications for assessments must be received by November 1. It was discussed how it is nearly impossible to get breeding judges from May 15 - July 15 due to 2026 being Landsmot year.

Education Committee - Caeli Cavanaugh

- Judging Proposal for USIHC Trainer Level 1 Exam: Judges will judge in teams of two, both judges must be FEIF Level 3 or higher. At least one of the judges must have assisted in, or judged a USIHC Trainer's Certification exam previously, and at least one judge must be a US resident.
 - VL motions to pass, JR second, Caeli abstains, all others approve.
 Motion passed.
- Funding Clinic Proposal tabled clinic funding portion until Nov.
 - USIHC Clinic Funding and Judging Proposal.pdf
- Practical Clinic Series Approval Practical Clinic Series.pdf Janet will provide notes on edits. Proposal voted on content only: VL moves, JR seconds, approved unanimously.
- Achievement Award Sponsorship tabled to Nov.
 - Lifetime Achievement Medal Sponsorship Proposal.pdf

Leisure Committee - Melinda Studstill

Nothing to report from Leisure.

Sport Committee - Asta Covert

- World Championships: Team USA overall 11th place of the countries. (calculated from 2 highest scores in each test and considering we only had representation in 3 of the 7 tests offered) US Results: Alexandra Dannenmann and Ára frá Langholti T1 6.23 V1 6.60; Ásta Covert and Gígur frá Ketilsstöðum T1 7.0 V1 6.97; Caeli Cavanagh and Dimma frá Feti T1 6.60 V1 6.30; Jennifer Melville and Eldur frá Mið-Fossum T2 6.67 V1 6.47
- Virtual shows, is it worth continuing to hold with the dwindling participation, increasingly harder getting judges to take it on and closure of Töltsense? Would need to discuss how to

upload videos and who is going to do all the work Emily did before Töltsense and how much that would cost.

- Fall 2025 Virtual Show will be held September 1 -November 15, uploaded by Nov 22. Motioned by VL, Seconded JR, approved unanimously. FEIF Youth Cup application included in Virtual Show. Mackenzie will work with Emily on the logistics.
- Fall 2025 Virtual Show will be held with 3 judges, after the completion of this event the Sport Committee & BOD will assess virtual show offerings for 2026 based on participation and logistical challenges.
- Marketing/messaging to improve participation. Cost vs. logistics.

Youth Committee - Lucy Nold

• FEIF Youth Cup Tryouts and if it will be a part of the Virtual Show so that I can finalize the application, yes - see Sport discussion.

Promotion and Website - Ebba Meehan

- Finding events to promote breed more frequently. In progress.
- Stallion promotion prep for next year, can they come to events (demos)? owners to send material by April 1st to PC. Discussion that it is not appropriate for the USIHC to promote a single horse or individual, but instead to provide materials for promotion to groups.
- Affiliated clubs/promo: build community with BOD, members visit other clubs, starting this year? Discussion of yes, this is something we do and encourage to the greatest extent possible.
- Trainer Promotion (like Sólheimar in the newest magazine). To educate members who make things happen. Discussion that this does happen regularly.
- BOD retreat/brainstorm/refresher, is that possible possibly during the annual meeting, more planning required to address this.
- Discussed creating a paper/poster of a stallion with the breeding assessment measurements shown and a video of the breeding assessment to show what the other half of the assessment is, promotional material. VL will follow up.

Quarterly Report - Nancy Brown

 The September issue is in the mail. The eQuarterly was released by our committee on August 16, but has not been posted to the website or shared over Facebook; Mackenzie & Ebba are working on it. The deadline for the December issue, again, is October 1. We are currently finalizing our article list.

Old Business

New Business

 Breed promotion idea - "all Icelandic awards" across disciplines - table to Oct.

- Anti-bullying and cyber bullying policy
 - Revised Code of Conduct for National Team & Develop...
 - Will be voted on next meeting
- Policy 21 wording when two clubs are requesting funding for the same event - tabled
- National championships (maybe this needs to come from sport) - tabled
- Membership Drive something around Christmas time, give a prize to the club that gets the most new members, other ideas to promote membership
- Next Meeting October 14 at 8 pm EDT.