

## **USIHC - BOD 08/25/09 MEETING MINUTES**

### **Board Members:**

Present: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert, Kathy Lockerbie.  
Excused: Karen Olson-Fields, Bernie Willis, Susan Peters.

**Observers:** Dawn Shaw, Annette Coulon, Anne Elwell, Barb Riva, Katrin Sheehan

**Meeting Called to Order at 9:05PM (Eastern) by Doug Smith.**

### **Secretary's Report (Doug Smith)**

Mailing lists for the *Quarterly* and 2009 election were prepared and delivered on August 15<sup>th</sup> and 16<sup>th</sup> respectively.

<i><b>Membership Summary (as of 8/22/09)</b></i>	<b>Households</b>	<b>Members</b>
<b>Individual (Adult)</b>	276 (+10, -40)	276 (+10, -40)
<b>Family</b>	109 (+1, -21)	204 (Adult) (+7, -28) 70 (Junior) (+3, -2)
<b>Junior</b>	8 (0, 0)	8 (0, 0)
<b>Total</b>	<b>393 (+11, -61)</b>	<b>558 (+20, -70)</b>

*The first number following each count is the number of new members or renewals processed since the June 18<sup>th</sup> meeting. (There was no meeting in July.) The second number is the difference between last year's membership level as of December 13, 2008 and the current membership.*

### **Treasurer's Report (Kari Pietsch-Wangard)**

Checking Account balance as of 7/31/09: \$9,430.67  
Money Market account balance (includes Youth fund) as of 7/31/09: \$99,447.03  
Combined cash balances: \$108,877.70

*See attached financial statements.*

### **Registrar's Report (Ásta Covert)**

No report received.

### **Standing Committee Reports**

#### **Breeding (Katrin Sheehan, Doug Smith liaison)**

No report received.

The Board accepted a discussion of the pending proposal regarding funding for Regional Club sponsored breeding evaluations out of agenda order at Katrin Sheehan's request. After comments by Katrin, Barb Riva, and Anne Elwell, the Board reaffirmed its request from the May conference call that the Breeding Committee submit a revised proposal addressing the questions of funding sources, program administration, and the reasons for only supporting regional club sponsored evaluations.

#### **Competition (Will Covert, Ásta Covert liaison)**

No report received.

On behalf of the Board, Doug congratulated Ásta on her performance at the World Championships in Brunnadern, Switzerland.

**Education (Alexandra Pregitzer, Bernie Willis liaison)**

See attached report.

**Pleasure Riding (Karen Olson-Fields)**

No report received.

**Promotion (Cindy Wescott)**

Waiting to hear from Gudmar regarding sharing a booth at the Massachusetts Equine Affaire. The deadline is approaching. Fall is the best time to advertise. People are busy in the summer time and horse sales seem to increase in the Fall.

**Regional Clubs (Annette Coulon, Doug Smith liaison)**

No report received.

**Quarterly (Judy Strehler, Bernie Willis liaison)**

No report received.

**Web (Doug Smith)**

- The electronic version of the September *Quarterly* was published on the website on August 15<sup>th</sup>.
- A link to the USIHC's FaceBook page has been placed on the Bulletin Board.
- The SSL certificate for the website was renewed after an extended process of working with Kari, the Congress accountants, the State of New Jersey, and the SSL issuing authority to get the Congress back in good standing as a New Jersey corporation. The certificate is valid for three years.
- The unusual number of calendar and Bulletin Board postings were processed.

**Youth (Susan Peters)**

No report received.

**Working Group Reports****Debtor Members Working Group (Kari Pietsch-Wangard)**

No report received.

**World Championships Team Support (Doug Smith)**

The working group was unable to make any significant headway with regard to sponsorship for the team. No funds were raised to assist with travel or general expenses. The team clothing was the only sponsored item.

The team jackets were obtained at a discount price with thanks to Bruce Edwards and Annette Coulon for their help obtaining the discount and Doug and Gayle Smith for paying for the balance of the costs. Laurie and Scott Prestine donated and coordinated the embroidery as well as the black team shirts.

In addition to the Kraftur donations, Flying C Ranch (Will and Ásta Covert) donated the team baseball caps and Anne Marie Martin donated the team ties.

## Old Business

- Email Business
  - Filing extension for the results of the Vermont World Ranking show (Susan)  
From Susan: “My request is that I be granted an extension to August 15. I would like to officially request an extension on the time required to complete my filings. If you require a penalty, I will pay it. I have been stretched too thin with the Youth Camp, getting Caeli ready for the WC, family matters etc etc.”  
Approve: Bernie Willis, Ásta Covert, Karen Olson Fields, Kathy Lockerbie, Cindy Wescott
  - Web Server Disk Space (Doug)  
We have reached the limit of our current disk space quota for storage on the website. This is the result of archiving messages from the various mailing lists, the space needed by the *Quarterly* editorial staff to produce the magazine, and the routine website storage. Our Internet Service Provider will charge us over-quota penalties unless we upgrade our plan. I propose we double our storage capacity taking our monthly rate from \$9.95 to \$17.95 effective immediately.  
Approve: Doug Smith, Bernie Willis, Kari Pietsch-Wangard, Ásta Covert, Karen Olson Fields, Kathy Lockerbie, Cindy Wescott
- Web site message on trainer qualifications (Doug)  
Waiting for final approval by the Education Committee before the pages are moved from the development server to the production server.
- Insurance (Kari & Susan)  
Kari requested this item be reset for the September meeting.
- *Quarterly* Advertising Staffing (Bernie)  
Thorunn Kristjansdottir has volunteered to help with in-house ad design.
- Preliminary Annual Meeting Budget (Kari)  
See attached spreadsheet.
- Outstanding Proposals
  - Regional Clubs Advertising (Cindy)  
See attached policy. This policy has been approved by the Promotions Committee and recommended to the Board. The Regional Clubs Committee concurs with the recommendation.

MOTION (Kari Pietsch-Wangard): The Board accept the proposal as presented by the committees with the program to begin immediately.

SECOND (Ásta Covert)

VOTE:

For: Doug Smith, Cindy Wescott, Kathy Lockerbie,  
Ásta Covert, Kari Pietsch-Wangard

Against: None

Abstain: None
  - Funding for Regional Club Sponsored Breeding Evaluations (Katrin)  
Discussed out of order during the Breeding Committee report section.

## New Business

- Monthly e-Newsletter (Bernie)  
Reset for the September meeting as Bernie was not on the call.
- Vermont Judging Seminar Refund Request (Alex Pregitzer)  
One participant had planned to attend the judging seminar and learnt at the airport upon departure that she was not booked on her flight. Participant and airline were not able to find out what the reason was for her not being in the airlines system. There was no reasonable other option to fly to Vermont on time for the seminar and the participant stayed home. Our cancellation policy is clear – no refund. Yet, it is a very frustrating situation for the participant as she had all intentions to attend.

MOTION TO TABLE (Kathy Lockerbie).  
SECOND (Cindy Wescott)

- P-1 Visa Request (Kari)  
Kari reported this issue has been addressed by Bernie and/or Susan. As neither were on the call, this item has been reset for the September meeting.
- Replacement of the Regional Clubs Committee Chair (Doug)  
Annette Coulon submitted her resignation with the recommendation that Barb Riva assume her position.

MOTION (Doug Smith): The Board accept Annette's resignation and recommendation that Barb assume the role of the chair of the Regional Clubs committee.  
SECOND (Kathy Lockerbie)  
VOTE:  
For: Doug Smith, Cindy Wescott, Kathy Lockerbie,  
Ásta Covert, Kari Pietsch-Wangard  
Against: None  
Abstain: None

**Meeting Adjourned at 10:02PM (Eastern) by Doug Smith.**

## **Regional Club Matching Advertising Funds:**

1. Must be a USIHC regional club, USIHC will match up to \$100 per calendar year. No available funds to be carried forward into a new year. For every dollar spent from the Regional club, USIHC will match each dollar up to a \$100. To be used once or throughout the year.
2. All ads must be submitted to the Regional Club Chairperson ([regional\\_clubs@icelandics.org](mailto:regional_clubs@icelandics.org)) for approval before running the ad. Ads must be run before payment will be issued.
3. The USIHC Regional Club Advertising Matching funds are limited to advertisements placed or run in magazines/papers/websites, etc that are NOT specific to the Icelandic Horse breed. The purpose of this limitation is to ensure the promotion of the breed to those who do not already own or have interest in the breed. Ads placed or run in Icelandic Horse specific media are not eligible for the matching funds.
4. Ads may be placed for any Icelandic horse event or for promotion of the regional club, USIHC and/or the Icelandic breed.
5. USIHC and the website address ([www.icelandics.org](http://www.icelandics.org)) must be mentioned in the ad and the USIHC logo is strongly recommended when possible.
6. Once payment is authorized, the chair of the Regional Clubs committee shall forward a copy of the ad to the Promotions committee for archival purposes.

Dear Ms. Pietsch-Wangard:

We are a law firm in Denver, Colorado who is representing an Icelandic farm in its efforts to bring an Icelandic horse athlete to the U.S. on a P-1 athlete visa. This visa category requires that we obtain a written consultation from an appropriate organization governing the sport. The USIHC is the governing organization for this athlete. Would your organization be willing to consider providing such a letter? I can provide you with the materials for the athlete visa application that detail the athlete's abilities and accomplishments and we can also provide you with a format written consultation letter as well so your efforts can be kept at a minimum.

Kindly let us know and I can send the necessary materials to you via email. We tried to obtain a letter from the USEF but they pointed us to you as the governing organization for the sport. Thank you so much, your assistance is greatly appreciated. I look forward to hearing from you.

Best Regards,

Nicole

**Nicole Goetz**

***Paralegal***

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08/21/09

# USIHC

## Balance Sheet Standard

As of July 31, 2009

	Jul 31, '09
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Associated Checking acct.	9,430.67
Associated Money Market Acct.	99,447.03
Total Checking/Savings	108,877.70
Other Current Assets	
CDs for Judge Scholarship Fund	
1 yr CD-#2201262884	1,015.25
2 yr CD-#2201262991	2,032.76
4 yr CD-#2201263072	7,140.59
Total CDs for Judge Scholarship Fund	10,188.60
Total Other Current Assets	10,188.60
Total Current Assets	119,066.30
<b>TOTAL ASSETS</b>	<b>119,066.30</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2010 Youth Cup Fund-unexpended	710.00
Unexpended Judge Schlshp. Fund	10,000.00
Unexpended Youth Funds	2,213.26
Total Other Current Liabilities	12,923.26
Total Current Liabilities	12,923.26
Total Liabilities	12,923.26
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	-4,559.35
Net Income	13,775.83
Total Equity	106,143.04
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>119,066.30</b>

# USIHC

## Income & Expense Report

January through July 2009

Income		Expense	
09 FEIF Youth Camp Income	25,225.00	09 FEIF Youth Camp Exp.	11,575.85
		Competition Comm. Expense	
		Competition Judge Fee	1,000.00
		National Ranking Award Expense	1,134.95
		Competition Comm. Expense - Other	139.29
		Total Competition Comm. Expense	2,274.24
Education Seminar Inc.		Education Seminar exp.	
09 VT Chiropractic Seminar Inc.	390.00	09 VT Chiropractic Seminar Exp.	500.00
Judging Seminar Inc.		09 VT Judge seminar	2,104.92
09 VT Judge Seminar Inc.	1,995.00	Education Seminar exp. - Other	19.31
Total Judging Seminar Inc.	1,995.00	Total Education Seminar exp.	2,624.23
Education Seminar Inc. - Other	0.00	Elwell Breeding Award	216.66
Total Education Seminar Inc.	2,385.00		
Evaluation-FEIF fees	420.00	FEIF Evaluation fees	383.99
FEIF Conf. Reimbsmt.	3,581.50		
Interest Income	316.03		
Membership Related Income		Membership Related Expenses	
		Administration	
		BOD Meeting exp.	240.00
		Conference Calls	199.08
		Government fee	395.00
		Mbshp. Postage	197.67
		Memorials	61.33
		Office Exp.	24.87
		Tax. Prep. Services	375.00
		Total Administration	1,492.95
Annual Meeting Dinner Inc.	1,260.00	Annual Meeting Exp.	
Farm Listing		09 Annual Meeting	
09 Farm Listing	2,695.47	09 Annual Meeting Dinner Exp.	1,388.57
Total Farm Listing	2,695.47	09 Annual Meeting Printing	156.42
Membership Dues		09 Annual Meeting Room Exp.	788.18
2009 Membership dues		09 Speaker Hotel exp.	98.46
09 Family Memberships	4,265.19	Total 09 Annual Meeting	2,431.63
09 Individual Memberships	8,624.29	Total Annual Meeting Exp.	2,431.63
09 Youth Memberships	172.36		
Total 2009 Membership dues	13,061.84	FEIF related expenses	
International fees		FEIF Conf. exp.	4,190.96
09 International fee	0.45	FEIF Mbshp fees	1,515.40
Total International fees	0.45	Wire fees for FEIF pmts.	40.00
Total Membership Dues	13,062.29	Total FEIF related expenses	5,746.36
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	2,195.04	Graphics	2,000.00
Quarterly back issue sales	45.00	postage for Quarterly	988.85
Total Quarterly Inc.	2,240.04	Quarterly Printing	2,710.37
		Total Quarterly Expenses	5,699.22



<u>Income</u>		<u>Expense</u>	
		Service fees	
		Bank Fees	
		Returned check fees	8.00
		Bank Fees - Other	<u>-15.00</u>
		Total Bank Fees	<u>-7.00</u>
		Total Service fees	-7.00
Website Inc.			
Stallion Book Inc.			
09 Stallion Book Listing	0.00		
Total Stallion Book Inc.	<u>0.00</u>		
Website Ad Inc.	829.80		
Total Website Inc.	<u>829.80</u>	Website Exp.	552.00
Total Membership Related Income	20,087.60	Total Membership Related Expenses	15,915.16
Pleasure Rider Program Inc.		Pleasure Rider Program Exp.	
09 PRP Mbshp. Inc.	738.05	08 PRP Award expense	<u>856.21</u>
2010 PRP Mbshp. Inc.	<u>74.57</u>		
Total Pleasure Rider Program Inc.	812.62	Total Pleasure Rider Program Exp.	856.21
Promotional Income		Promotional Exp.	
Brochure Inc.	<u>172.98</u>	Display booth shipping	191.33
		Equine Affair Exp.	744.00
		Other Promotional expenses	979.25
		Promotion Material Printing exp	<u>2,498.35</u>
Total Promotional Income	172.98	Total Promotional Exp.	4,412.93
Registry Income		Registry Acct. Expense	
Duplicate Registration fees	500.00	Clerical for registry	3,179.00
Late Stallion Report fees	1,500.00	Printing & reproduction-Regist.	110.82
Registration fees	5,048.25	Reg. Office supplies	41.12
Transfer fees	<u>1,575.00</u>	Registry Postage	<u>245.32</u>
Total Registry Income	8,623.25	Total Registry Acct. Expense	3,576.26
USIHC Non-Member fees	400.00	WC Team Tryout Expenses	
USIHC Non-registration fees	155.00	WC 09 Tryout expense	<u>3,959.22</u>
WC 09 Team Tryout Income	<u>3,110.00</u>	Total WC Team Tryout Expenses	3,959.22
		World Championship Expenses	
		WC 09 Switzerland exp.	<u>5,665.08</u>
		Total World Championship Expenses	5,665.08
		Youth Exp.	
		Youth Camp	
		Youth Camp Postage	<u>53.32</u>
		Total Youth Camp	<u>53.32</u>
		Total Youth Exp.	<u>53.32</u>
Total Income	65,288.98	Total Expense	<u>51,513.15</u>
		<u>Total Profit/(Loss)</u>	<u>13,775.83</u>

# USIHC

## Income and Expense Report

June through July 2009

Income		Expense	
09 FEIF Youth Camp Income	25,225.00	09 FEIF Youth Camp Exp.	10,771.54
Education Seminar Inc.		Education Seminar exp.	
09 VT Chiropractic Seminar Inc.	390.00	09 VT Chiropractic Seminar Exp.	500.00
Judging Seminar Inc.			
09 VT Judge Seminar Inc.	1,995.00	09 VT Judge seminar	2,104.92
Total Judging Seminar Inc.	1,995.00		
Total Education Seminar Inc.	2,385.00	Total Education Seminar exp.	2,604.92
Evaluation-FEIF fees	420.00		
FEIF Conf. Reimbsmt.	3,252.36	Membership Related Expenses	
Interest Income	115.66	Administration	
Membership Related Income		Government fee	395.00
Farm Listing		Mbshp. Postage	73.22
09 Farm Listing	216.81	Office Exp.	12.88
Total Farm Listing	216.81	Tax. Prep. Services	125.00
Membership Dues		Total Administration	606.10
2009 Membership dues			
09 Family Memberships	315.94		
09 Individual Memberships	789.07		
09 Youth Memberships	-33.68		
Total 2009 Membership dues	1,071.33		
Total Membership Dues	1,071.33		
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	775.00	Graphics	1,000.00
		postage for Quarterly	412.34
		Quarterly Printing	1,555.97
Total Quarterly Inc.	775.00	Total Quarterly Expenses	2,968.31
		Service fees	
Website Inc.		Bank Fees	-5.00
Website Ad Inc.	355.92	Total Service fees	-5.00
Total Website Inc.	355.92	Website Exp.	552.00
Total Membership Related Income	2,419.06	Total Membership Related Expenses	4,121.41
Pleasure Rider Program Inc.		Pleasure Rider Program Exp.	
09 PRP Mbshp. Inc.	14.57	08 PRP Award expense	622.06
Total Pleasure Rider Program Inc.	14.57	Total Pleasure Rider Program Exp.	622.06
		Promotional Exp.	
Registry Income		Other Promotional expenses	368.21
Duplicate Registration fees	100.00	Promotion Material Printing exp	577.50
Late Stallion Report fees	600.00	Total Promotional Exp.	945.71
Registration fees	1,200.00	Registry Acct. Expense	
Transfer fees	340.00	Clerical for registry	690.00
Total Registry Income	2,240.00	Printing & reproduction-Regist.	110.82
		Reg. Office supplies	21.74
		Registry Postage	120.12
		Total Registry Acct. Expense	942.68

Income		Expense	
USIHC Non-Member fees	250.00		
USIHC Non-registration fees	50.00	WC Team Tryout Expenses	
		WC 09 Tryout expense	<u>2,758.70</u>
WC 09 Team Tryout Income	<u>2,210.00</u>	Total WC Team Tryout Expenses	2,758.70
		World Championship Expenses	
		WC 09 Switzerland exp.	<u>5,665.08</u>
		Total World Championship Expenses	<u>5,665.08</u>
Total Income	38,581.65	Total Expense	28,432.10
		Profit (Loss)	<u><u>10,149.55</u></u>

## USIHC Education Committee report

### ⇒ **Vermont seminars June 2009**

The final income and expense report was submitted to the Treasury. The chiropractic lecture was a break-even and the judging seminar a small loss of a little bit more than USD 100.

### ⇒ **FEIF trainer seminars**

In the past, the USIHC has certified those passing the exam of the seminars but has not had much involvement in the organization of them. I feel there should be some more "standards" for a seminar of this importance (and other similar seminars) and a quality standard that participants can rely on.

The education committee is working on a concept to present to the board for a policy for future FEIF trainer seminars in the US. The concept will make suggestions for prerequisites, materials, handling and other aspects of the seminars.

### ⇒ **English materials for future trainer seminars**

We are slowly making progress it seems and IPZV is very accommodating.

Sara, Katrin and I are working on a concept that would include a possible solution for the translation. We are awaiting some information from the IPZV and will keep working on this to hopefully present a concept to the board within the next month or two.

### ⇒ **Riding badge program**

The education committee is re-thinking the program name and brain storming ideas on marketing.

### ⇒ **list of certified trainers in the US & program description for web site**

Doug has all information and reformatted the document and designed a lay out but I missed the fact that we needed an introduction. Attached is my proposal for the board. Based on some suggestions we previously had which contained partially wrong information, I feel the need to share some important facts that board members should be aware of:

1. the United States Icelandic horse congress **IS** certifying the FEIF trainers that pass their exam in the US, not FEIF. FEIF just provides the education matrix, a guideline on the min. requirements for the seminar so that it is compatible with international standards that were agreed upon.

2. By signing a FEIF agreement, the USIHC acknowledges **not 3 certifying programs** (cannot call them "agencies" as FEIF is providing the program but not the agency who certifies) but **ALL of the ones that signed the agreement (see intro - quite a few)**.

### ⇒ **Calendar of events**

I suggested to the committee that we should create a calendar of events for 2010 and aim to publish it on the web site and in the Quarterly magazine later this year or latest the beginning of next year. The committee is thinking about ideas for educational opportunities in 2010.

**USIHC**  
**2009 Annual Meeting Expenses/2010 Annual Meeting Budget**

Type	Memo	Amount	2010 Budget	Comments re: 2010 budget
<b>09 Annual Meeting Dinner Income</b>				
Deposits	Deposits from dinner	1,260.00		
	<b>Total 09 Annual Meeting Dinner Income</b>	1,260.00		
<b>Annual Meeting Exp.</b>				Plan for Dinner income to equal dinner expense
<b>09 Annual Meeting</b>				
<b>09 Annual Meeting Dinner Exp.</b>				
	Dinner including J. Parkes	1,388.57		
<b>Total 09 Annual Meeting Dinner Exp.</b>		1,388.57		
<b>09 Annual Meeting Notice</b>				
	Printing & postage	283.73	300.00	reflects postage increase
<b>09 Annual Meeting Printing</b>				
	Printing Agenda/Reports for 09 Annual Meeting	156.42	300.00	
<b>Total 09 Annual Meeting Printing</b>		156.42	300.00	increase due to additional attendance expected
<b>09 Annual Meeting Room Exp.</b>				
	Deposit for 09 meeting room	350.00	50.00	AV screen?
	Bal. due for 09 Annual Meeting room	490.00	450.00	Contract charge
	Snacks/Bev. for 09 Annual Meeting	298.18	400.00	increase due to additional attendance expected
<b>Total 09 Annual Meeting Room Exp.</b>		1,138.18	850.00	
<b>09 Speaker Hotel exp.</b>				
	01/31/09 J. Parkes hotel room	98.46		
<b>Total 09 Speaker Hotel exp.</b>		98.46		No speaker planned
	<b>Total 09 Annual Meeting Expenses</b>	3,065.36	1,450.00	
	<b>Final Cost for 09 Annual Meeting</b>	<b>-1,805.36</b>	<b>-1,450.00</b>	