

USIHC - BOD 10/21/08 MEETING MINUTES

Board Members (present)

Bernie Willis, Doug Smith, Ásta Covert, Kari Pietsch-Wangard, Karen Olson-Fields, Kathy Love

Board Members (excused):

Anne Elwell, Laura Benson

Regional Club Observers:

Dawn Shaw (Cascade), Annette Coulon (Kraftur),

Meeting Called To Order at 6:06PM (Eastern)

Secretary's Report (Doug Smith)

Annual meeting hotel contract signed and submitted with a deposit of \$350.00 to reserve the meeting rooms. The membership needs to book their hotel rooms by December 16th. The Saturday night dinner menu needs to be confirmed by that date as well.

The annual meeting announcement and renewal reminders were sent to the Election Committee to mail with the ballot packets.

<i>Current Membership Summary</i>	Households	Members
Individual (Adult)	302	302
Family	125	225 (Adult) 71 (Junior)
Junior	6	6
Total	433	604

Kari asked for clarification of the renewal policy with regard to the timing of receipt of mailed in checks. The policy states that any payment received for a *new membership* before October 19th only applies to the current calendar year. Payments from *existing* members received before October 19th are credited to the following year. Kari can judge whether a payment is for an existing or new member by checking the membership database online when she posts the manual payment.

Treasurer's Report (Kari Pietsch-Wangard)

The 9/30/08 Registry balance is \$74,998.12

The 9/30/08 Membership balance is \$12,372.49

See attached financial reports.

Kari called attention to the way the three Certificates of Deposit for the judge training scholarship are being reported. The rest of the financial statements are routine.

Registrar's Report (Ásta Covert)

Ásta reported the physical registry office move from Caryn Canella's house to Ásta's has been completed. There was a slight delay in processing registry requests while a new computer was set up in the registry office. No complaints about delays were received.

Standing Committee Reports

Breeding (Katrin Sheehan, Anne Elwell liaison)

No report received.

Competition (Will Covert, Ásta Covert liaison)

No report received.

Education (Alexandra Pregitzer, Bernie Willis liaison)

See attached announcement for the KY Horse Health Seminar and Income/Expense report for the Vermont Judging Seminar.

Pleasure Riding (Karen Olson-Fields)

Karen reported on the integration of the PRP enrollment process with the online membership renewal process and the future plans to allow PRP participants to report their hours via the web site. (More details in the Web Committee section.)

Karen reports efforts are continuing in committee to establish a new prize level for high-time participants. Efforts also continue to include community service as an aspect of the Pleasure Rider Program.

Promotion (Kathy Love)

Kathy will look into the efforts made by the Promotion Committee under Laura's leadership to produce a Congress brochure. The Board agrees using the Iceland Breeder's Association brochure is not a good solution in the long term – the cost is too high and there is no Congress content just breed content.

It was suggested that the Promotion Committee work to having a PDF that could be made available on the web site for anyone to download and have locally printed in advance of an event (Equine Affaire, Trail Blazer Festival, etc.) It was further suggested that this PDF be either a "rack card" or "tri-fold" design.

Kathy will take these suggestions to the Promotion Committee and report back at the November meeting.

Regional Clubs (Andrea Barber, Karen Olson-Fields liaison)

Andrea will be stepping down as the program chair. Juli Cole, a member from Pennsylvania, is willing to take over the program. Juli is relatively new to the USIHC, but she has a lot of interest and Andrea thinks she will do a great job with the program. Andrea will still be on the committee and willing to help Juli in every way even after the formal transition.

Discussion of a replacement chair was taken up as part of "New Business" later in the meeting.

Quarterly (Anne Elwell)

No report received.

Web (Doug Smith)

Launched pilot web site advertising program with Guðmar's ad on September 12. According to the logs, 60 humans have clicked through the ad to Guðmar's web site. (The logs have been adjusted to remove obvious web robots.) If we want to consider adding other advertising to the site, the most viewed page is the bulletin board. (This page has more views than the home page thanks to the RSS feeds.) There are several pages that are frequently in the top 10: registry, competition, PRP, and the stallion book.

The board agreed to expand this effort to other interested advertisers. Doug will coordinate with Denise Chythlook to offer placements on the top pages as part of a package to *Quarterly* advertisers. Enhanced the stallion book listings to include breeding options (pasture, lease, AI, etc).

Final testing of the integration of PRP enrollment with the online membership services should be completed in time for the upcoming renewal season. The process of hour reporting will be explored for 2009 season.

Work started on the online sanctioned show application process. When this project is completed, the web site will provide pages to electronically apply for a sanctioned show and accept entries for such sanctioned shows. Shows must be sanctioned online before they will be available for online entry. This project was prioritized lower than the PRP integration since the 2008 competition season is effectively over.

Created photos@icelandics.org email alias and began to spread the word about the call for new website photos.

Posted election candidate statements on the web site.

Youth (Laura Benson)

See attached report on Youth Camp from Barb Riva.

The Board decided to refer the camp dates, enrollment deadline, and camp agenda back to the Youth Committee for refinement before the November meeting. Specifically,

- The Board wanted assurance that FEIF found the camp dates acceptable.
- The Board agrees in principle with the idea of an early enrollment deadline to allow Barb to finalize plans. However, the Board wants to have FEIF's input and approval for the actual date.
- In concert with setting the enrollment deadline, the Board wants to be able to publish an agenda for the camp that reflects the actual plans for the week rather than the menu of choices presented in Barb's proposal. The Board asks the Youth committee to refine the list for presentation in November.

Special Committee Reports

Constitutional Review (Kari Pietsch-Wangard)

No report received.

Election (Debbie Cook)

Ballots mailed on October 15th.

Policies & Procedures (Anne Elwell)

No report received.

Old Business

Email Votes

- Approve hotel contract for the Plaza Suites in Santa Clara, CA for the 2009 annual meeting (January 16-18) and authorize Doug to place a \$350.00 deposit.
For: Doug, Bernie, Kari, Anne, Ásta, Laura, Karen
Against: none
- Approve "Horse Health" and "Saddle Fitting" seminars to be held in conjunction with the October sanctioned show in Kentucky.
For: Bernie, Kathy, Anne, Karen, Ásta, Kari, Laura, Doug
Against: none

Judges Training Scholarship Offer (Kari)

- Kari has received the funds from the anonymous donor and created three Certificates of Deposit: \$1,000 in a one-year CD (at 2.05% APY), \$2,000 in a two-year CD (at 2.2% APY), and the balance (\$7,000) in a four-year CD (at 2.7% APY).
- Bernie has agreed to write a piece for the *Quarterly* (2009 Issue 1) outlining the scholarship program and encouraging participation.
- Doug will make the same information available on the web site and in the Yahoo Group Forum.
- **Breeder's Association Brochure Printing (Doug)**
 - Iceland confirms we cannot alter the brochures to save costs. Hulda will bring some brochures to Equine Affair. Laura has agreed to bring some back to California for Gayle to include in the new member packets. Doug will retrieve the CD from his local printer and send it to Kathy and let the Promotion Committee take over this issue.
- **Web site message on trainer qualifications (Bernie)**
 - This document is still in the hands of Anne and Sara Lyter. Neither was available for comment.
- **Reciprocity agreement with other countries to recognize intern judges (Alex Pregitzer)**
 - Bernie reported that the Canadian requirements for intern judges (they call them National Judges) are more stringent than the US requirements in that Canada requires the test be passed every two years instead of just once.
 - The Board unanimously agreed to allow Canadian National Judges with current licenses to enjoy the full privileges as USIHC Intern Judges as long as the Canadian Icelandic Horse Federation (CIHF) agrees to extend the same courtesy to USIHC Intern Judges.
 - The Board decided reciprocity agreements would be considered on a country-by-country basis.

New Business

- **Combination of General and Registry bank accounts into a single bank account. (Kari)**
 - Kari reported there are times where cash flow management is difficult for the Treasurer because the membership does not understand which account (General or Registry) is used to pay for various events and expenses. The upcoming Youth Camp will be an extreme example of this cash flow problem.
 - The Board agreed to solve this problem by closing the Registry account and depositing the funds in the General account maintained by Kari. Kari will continue to use Quick Books to track the Registry income and expense for reporting but the funds will be commingled.
 - Ásta will contact her bank to close the Registry account and mail a certified check to Kari for deposit in the unified bank account.
- **Procedure to handle bills for Youth Camp (Barb Riva)**
 - The Board unanimously agreed to instruct Barb to forward approved Youth Camp invoices to Kari for payment instead of paying them and seeking reimbursement. Vendors are not to submit invoices directly to Kari.

- Kari will track Youth Camp income and expenses in her Quick Books reports. She will also maintain an Excel spreadsheet tracking actual expense versus Barb's budgeted amounts.

▪ **Annual Meeting “attractions” (Bernie)**

- The Board set, broadly, the agenda for the Annual Meeting to include a Board meeting on Friday evening, the required business Saturday morning, a featured speaker or panel Saturday afternoon, and a group dinner Saturday evening.
- The Board feels any events scheduled for Sunday will be poorly attended and as such should not be planned to include the membership at large.
- The Board feels that a featured speaker or panel on Saturday afternoon will help improve attendance.

The following options have been identified and will be explored for discussion via email before the next Board meeting: a presentation by someone from UC Davis on horse health issues, a presentation by Guðmar Petursson on the differences in training between the US and Iceland, and a color genetics presentation by Dawn Shaw.

▪ **Trail Blazer Festival (Kari)**

One application was received (Karen Olson-Fields) so she will represent the Icelandic Horse at the event in Santa Barbara in November. No Youth applications were received. Karen reports that she's identified three volunteers to help staff the booth (her husband, Annette Coulon, and Ed Hilgaertner)

▪ **Constitutional amendment to allow the Board to cancel “useless” elections. (Doug)**

- Doug raised the concern that USIHC Constitution requires a Board election be held even in the event that three or fewer individuals are nominated. Several regional clubs have provisions allowing their boards to cancel elections when there is no practical reason for them to continue. Doug urged the Board to adopt similar language to spare the Election Committee's time and the membership's money by not preparing, mailing, and counting ballots if there is no contest.
- Kari, as chair of the Constitutional Review Committee, will prepare language similar to that she used for Flugnir's constitution.
- The Board will review the language and mail it to the membership in time for the issue to be decided at the Annual Meeting in January. Doug will prepare a mailing including this proposed amendment, the agenda for the meeting, and information about the Saturday dinner.

▪ **Approve change of Regional Club committee chair (Andrea Barber)**

- Karen, as the board liaison for the Regional Club Committee, did not receive any advance notice of the change in chair. The Board felt it was important to give everyone on the committee a chance to be considered for the chair position and as such, has asked Karen to interview candidates to assume the chairmanship from Andrea.
- The issue was deferred to the November meeting to give the Regional Clubs Committee time to consider all interested candidates.

▪ **Approve judge travel reimbursement for Mountain Icelandic Farm August Show (Ásta)**

- Approved unanimously based on Sport Leader, Will Covert's, recommendation.

- **Approve judge travel reimbursement for Flugnirkeppni September Show (Ásta)**
 - Approved unanimously based on Sport Leader, Will Covert's, recommendation.
- **Review procedure for sanctioned show reimbursement.**
 - Concern was expressed that a sanction show, which meets the requirements for judge travel reimbursement, could be reimbursed more than amount of the loss required to be eligible for reimbursement. For example, the Flugnirkeppni event reported a loss of approximately \$890 with judge travel expenses approximately \$990. After reimbursement of the travel expenses, this show will have made \$100.
 - The Board has sent this rule back to the Sport Committee to ask them to consider changing the determination of the amount to be reimbursed to be \$1,000 (current limit) or the amount lost by the show, whichever is less.
 - The issue was deferred to the November meeting to give the Sport Committee time to meet.

Meeting Adjourned at 7:46PM (Eastern)

2009 FEIF YOUTH CAMP

Barbara Riva (10-14-08)

I have been in phone and e-mail contact with Anne Svantesson during the past few months. She indicated to me that because of the different summer breaks that the various schools have, the best week for the youth camp next year would be the third week of July. Anne also thought that it would be best if the camp participants could fly from the same airport in Europe on the same flight and arrive at the same time at O'Hare International Airport in Chicago. Bernie did a quick research of a cost effective days of travel for this group. For an example on Sept. 23rd, Expedia showed a fare of \$1,312 average per person for one adult and four kids ages 14 -17 arriving on July 17th and departing on July 24 with Luftansa. The weeks following in July 2009 averaged a bit higher. This would also make it easier for us to meet the participants at O'Hare and get them to our farm.

Some of us on the Youth Committee felt that it would still be great for these participants to experience a Dude Ranch. I researched the availability of a few days during that week to spend at a small ranch about two hours northwest of Eagle. Unfortunately, they do not have availability for us that week. I will, however, include some kind of western riding/lessons/trail in the itinerary.

The committee had also discussed offering some time at a shopping mall. Many of us thought that would not be appropriate. However, in talking to Anne over the phone, she actually suggested that we try to include some shopping time at an outlet mall. I'll try to work that into the itinerary also.

At this point in time the only reservation I have made for that week are for the Camp Shower Facilities with Pit Stop Portables located in Fond du Lac, WI. I have attached their contract. My original quote from them was \$1,800. That is now \$1,600 on the contract but there is an added set-up and delivery charge of \$750. In going over the contract, I see that there may be some additional charges for the use of this shower facility. I mentioned this at one point at one of our meetings. One being an additional pumping fee if Waukesha County will not allow the grey water to be released on my land. At any rate, I think these hidden fees will be something that will come up along the way; however, I think we have enough room in our financial plan to pay for them.

I'm hoping that the Board members will allow me to forward these bills directly to Kari as they come due. In the past, I have not had a problem with paying for Congress bills and then requesting reimbursement from Congress. However, this is quite an event and I'm not sure I can have thousands of dollars floating at certain times of the year.

Our preliminary plan was based on 30 and 40 participants. It will be difficult to plan some of the activities without knowing well in advance the number of participants we will actually have. I would suggest that we put a deadline of April 15th, 2009 for sign up for the 2009 FEIF Youth Camp.

OFFICIAL DATE OF 2009 YOUTH CAMP: FRIDAY, JULY 17, 2009 THROUGH FRIDAY, JULY 24, 2009.

DEADLINE TO SIGN UP FOR PARTICIPATION IS APRIL 15, 2009.

10/13/08

USIHC
Profit and Loss Standard
September 2008

	<u>Sep '08</u>
Ordinary Income/Expense	
Income	
Mbshp. Acct. Inc.	
Evaluation-FEIF fees	300.00
Membership Dues	
08 Family memberships	191.62
08 Individual Memberships	175.17
08 Youth Membership Dues	33.68
Total Membership Dues	<u>400.47</u>
Quarterly Inc.	
Quarterly Adv. Inc.	200.00
Total Quarterly Inc.	<u>200.00</u>
Total Mbshp. Acct. Inc.	900.47
Registry Acct. Inc.	
Late Stallion Report fees	100.00
Non Member fees	45.00
Registration fees	1,025.00
Seminar Inc.	
Judging Seminar Inc.	
08 VT Judging Seminar	3,995.00
Total Judging Seminar Inc.	<u>3,995.00</u>
Total Seminar Inc.	3,995.00
Transfer fees	195.00
Total Registry Acct. Inc.	<u>5,360.00</u>
Total Income	6,260.47
Expense	
Mbshp. Acct. Exp.	
Administration	
Conference Calls	190.46
Office Exp.	14.58

10/13/08

USIHC
Profit and Loss Standard
 September 2008

	Sep '08
Total Administration	205.04
Election exp.	258.23
Pleasure Rider Pgm. Exp.	90.45
Quarterly Expenses	
postage for Quarterly	419.16
Quarterly Printing	1,549.27
Total Quarterly Expenses	1,968.43
Seminar exp.	
Judging Seminar exp.	
08 VT Judging Seminar Exp.	8.14
Total Judging Seminar exp.	8.14
Total Seminar exp.	8.14
Total Mbshp. Acct. Exp.	2,530.29
Registry Acct. Expense	
Clerical for registry	471.00
Computer Program exp.	65.00
Total Registry Acct. Expense	536.00
Total Expense	3,066.29
Net Ordinary Income	3,194.18
Other Income/Expense	
Other Income	
Anonymous Donation	10,000.00
Total Other Income	10,000.00
Net Other Income	10,000.00
Net Income	13,194.18

10/13/08

USIHC

Profit and Loss Standard

January through September 2008

	Jan - Sep '08
Ordinary Income/Expense	
Income	
Mbshp. Acct. Inc.	
Evaluation-FEIF fees	810.00
Farm List	
08 Farm list	2,574.46
Total Farm List	2,574.46
FEIF Conf. Reimbsmt.	1,596.70
Membership Dues	
08 Family memberships	4,647.05
08 Individual Memberships	6,660.13
08 Youth Membership Dues	137.36
Total Membership Dues	11,444.54
Pleasure Rider Program Inc.	825.00
Quarterly Inc.	
Quarterly Adv. Inc.	2,227.24
Quarterly back issue sales	45.00
Total Quarterly Inc.	2,272.24
Spaeri Award Inc	300.00
Stallion Book Inc.	-200.00
Youth Cup Tryout Fees	350.00
Mbshp. Acct. Inc. - Other	0.00
Total Mbshp. Acct. Inc.	19,972.94
Registry Acct. Inc.	
Duplicate Registration fees	150.00
Late Stallion Report fees	2,300.00
Non Member fees	540.00
Non-registration fees	150.00
Registration fees	7,230.00
Seminar Inc.	
Judging Seminar Inc.	
08 VT Judging Seminar	4,445.00

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USIHC

Profit and Loss Standard

January through September 2008

	Jan - Sep '08
Total Judging Seminar Inc.	4,445.00
Sport Judging Seminar Inc.	
08 WI Sport Judging Smnr. Inc.	3,850.00
Total Sport Judging Seminar Inc.	3,850.00
Total Seminar Inc.	8,295.00
Transfer fees	2,010.00
Total Registry Acct. Inc.	20,675.00
Total Income	40,647.94
Expense	
Mbshp. Acct. Exp.	
Administration	
Conference Calls	1,266.75
Government fee	25.00
Mbshp. Postage	226.55
Office Exp.	14.58
Printing for Membership	84.35
Tax. Prep. Services	435.00
Total Administration	2,052.23
Annual Meeting Exp.	300.00
Election exp.	710.59
FEIF related expenses	
FEIF Mbshp fees	2,677.00
Wire fees for FEIF pmts.	42.00
Total FEIF related expenses	2,719.00
Insurance	1,324.00
Pleasure Rider Pgm. Exp.	1,484.17
Quarterly Expenses	
Graphics	4,000.00
postage for Quarterly	544.69
Quarterly Printing	8,303.21

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USIHC

Profit and Loss Standard

January through September 2008

	Jan - Sep '08
Quarterly Expenses - Other	51.86
Total Quarterly Expenses	12,899.76
Seminar exp.	
Judging Seminar exp.	
08 VT Judging Seminar Exp.	4,508.14
Total Judging Seminar exp.	4,508.14
Sport Seminar exp.	
08 WI Sport Judging sem. exp.	3,134.00
Total Sport Seminar exp.	3,134.00
Total Seminar exp.	7,642.14
Spaeri Award	257.70
Website	107.40
WorldFengur Exp.	1,724.20
Total Mbshp. Acct. Exp.	31,221.19
Promotional	
Display booth shipping	56.16
Equine Affair Exp.	651.72
Promotional Advertising	335.00
Total Promotional	1,042.88
Registry Acct. Expense	
Clerical for registry	3,806.00
Competition Judge Fees	1,000.00
Computer Program exp.	65.00
Printing & reproduction-Regist.	212.27
Reg. Office supplies	146.88
Registry Postage	389.95
WorldFengur Subscription exp.	228.28
Total Registry Acct. Expense	5,848.38
Service fees	
Bank Fees	

10/13/08

USIHC
Profit and Loss Standard
January through September 2008

	Jan - Sep '08
Wire fees	42.00
Bank Fees - Other	58.00
Total Bank Fees	100.00
Total Service fees	100.00
Youth Exp.	
Youth Cup Exp.	350.00
Total Youth Exp.	350.00
Total Expense	38,562.45
Net Ordinary Income	2,085.49
Other Income/Expense	
Other Income	
Anonymous Donation	10,000.00
unknown deposit	0.35
Total Other Income	10,000.35
Other Expense	
Returned check fees	18.00
Total Other Expense	18.00
Net Other Income	9,982.35
Net Income	12,067.84

USIHC Judging Seminar Vermont Aug 27-31, 2008

Income and expense report

income		remarks
Sigrun Brynjarsdottir	\$ 565.00	
Jason Brickner	\$ 665.00	
Caeli Cavanagh	\$ 565.00	
Andrea Hanson-Carr	\$ 325.00	
Richard Davis	\$ 565.00	
Judi Debeuf	\$ 380.00	
Lori Leo	\$ 565.00	
Hulda Sigrusdottir	\$ 565.00	
Susan Peters	\$ 250.00	overpaid, ref under expenses
	\$ 4,445.00	

expenses		remarks
Marlise Grimm	\$ 4,055.00	
dinner Marlise 8/27	\$ 25.00	
dinner Marlise 8/28	\$ 54.85	
The General store Tunbridge	\$ 198.29	incl Marlies breakfast, lunch, drinks & coffee & muffins seminar
cash expenses	\$ 4,333.14	
refund Susan Peters	\$ 175.00	
insurance (estimate)	\$ 120.00	
office expenses	\$ -	courtesy of Susan Peters and Alex Pregitzer, donation to USIHC
	\$ 4,628.14	

Total loss	\$ (183.14)	
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Other		
cash from USIHC	\$ 4,500.00	
cash expenses	\$ (4,333.14)	
check A.Pregitzer to USIHC	\$ 166.86	



USIHC Seminar
Horse Health
Seminar & Saddle Fitting Clinic
October 23 and October 24, 2008

In conjunction with the
Kentucky Icelandic Horse Show Oct. 25-26, 2008

The Program

Thursday, October 23

1-5 pm in the Capitol Room at the Best Western Parkside Inn, Frankfort, Kentucky

Bacterial Diseases Old and New.

Dr. John Timoney, Keeneland Chair of Equine Infectious Diseases, University of Kentucky
Gluck Equine Research Center

Everything You Wanted to Know but Forgot to Ask

Q & A panel discussion with Holar graduates and teachers Gudmar Petursson, Iso Lindal, and Laura Benson; Dr. Jack Easley and Dr. John Timoney, and saddle-fitter Eileen Gunipero.
Moderator: Kathryn Love. Each participant should bring 5 questions about horse health and training and use this great opportunity to get the answers.

It's All About The Bite: Equine Dental Care

A popular lecture complete with skulls and other stuff.

Dr. Jack Easley, D.V.M., internationally recognized authority on equine dentistry and past Chair of AAEP's Dentistry Committee. Editor of a textbook on the subject.

Cost USD 95 per person.

Rate based on minimum 15 participants. USIHC reserves the right to cancel the event if this minimum number of participants cannot be reached.

Friday, October 24

9 am – 11.30 am at Lakeside Arena, Frankfort, Kentucky

USIHC saddle fitting clinic presented by Eileen Gunipero from Dunne & Krumm

Eileen is the owner of Dunne & Krumm LLC, an online store which features tack and accessories for Icelandic horses and their owners. Over the past few years, Eileen has spent much time educating herself in numerous saddle-fitting clinics with outstanding experts in this field and now specializes in saddle-fitting for the Icelandic Horse.



This saddle-fitting clinic combines theory with hands-on demonstrations with sample horses to help you gain a basic understanding of the horse's conformation and the build of a saddle as well as important facts to consider when matching a saddle to a horse.

Private fitting sessions can be arranged with Eileen for later in the day. Schedule appointments at hjalp@aol.com or call Eileen at 919-542-5522.

Cost USD 75 per person.

Rate based on minimum 8 participants. (Rate USIHC reserves the right to cancel the event if this minimum number of participants cannot be reached).

Participants must be current members of the USIHC.

RSVP as soon as possible and no later **than Oct 12** to Alexandra.pregitzer@gmx.de. Your early response will be very helpful and please remember that we will have to cancel the program by October 14 if there is not enough interest.

The 2008 Kentucky Icelandic Horse Show is a USIHC sanctioned competition hosted by Gudmar Petursson and Gigja Einarsdottir of Gudmar Petursson Icelandic Horses, with classes for all levels of riders and a lot of fun! Lessons with Gudmar, Iso Lindal, and Laura Benson are available on Friday, October 24 and the show will take place Saturday, October 25 and Sunday, October 26, 2008, at Lakeside Arena in Frankfort, Kentucky. (www.lakesidearena.com) Please contact Kathy Love at kathrynlovemd@aol.com or at 612-840-7296 for lesson scheduling and other information.

Best regards,

Alexandra Pregitzer
Chairman of the USIHC Congress Education Committee